

LATET UPDATE



לַתֵּת
LATET



NUTRITIONAL SECURITY

We distributed about **5,300** tons of food.

We supported **60,000** families living in nutritional insecurity.

We salvaged food from the Shufersal supermarket chain for a total value of more than **1.9 million NIS**



LATET VOLUNTEERS

Over **16,000** volunteers volunteered for a total of **400,691** hours. Despite their large number and varied roles, we succeeded to maintain a professional relationship with all of them.

LATET YOUTH



We initiated **140** significant social initiatives in the community

FOOD SALVAGING



We distributed **100 million NIS** worth of food

AID FOR LIFE



We renovated apartments for **270** holocaust survivors in need



SOCIAL LABORATORY

We helped **51%** of the families come out of severe nutritional insecurity



לַתֵּת
LATET

VOLUNTEERS

SPECIAL EVENTS



VOLUNTEERS EVENT 2017

Like every year, we held an evening devoted entirely to Latet's volunteers, in order to strengthen our ties with them, to enhance their sense of belonging and to express our gratitude for their work. At the event, certificates of appreciation were awarded to outstanding volunteers. Over 1,000 volunteers attended the event and enjoyed a performance by the Red Band group.



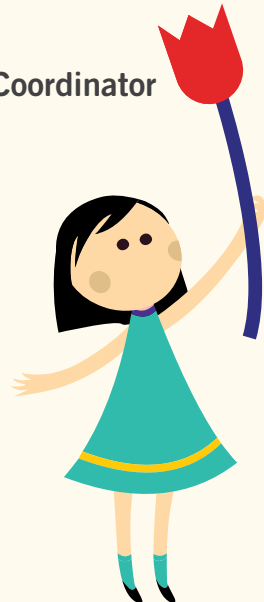
LATET IN PASSOVER & GIVING WITH LOVE

More than **13,000 volunteers** took part in the **national food drive** before Rosh Hashana (the Jewish New Year) and Passover, in cooperation with the Shufersal supermarket chain, in order to collect food for families in need.

FROM OUR VOLUNTEERS

" For me, volunteering at Latet is an opportunity to get out of my little bubble and give something to the community. "

David,
Volunteers' Coordinator



The food drive with the Shufersal supermarket chain yielded **16,500 food boxes** on Rosh Hashana and **20,000 food boxes** on Passover



Altogether 36,500 food boxes were collected last year

More than 13,000 volunteers took part in the two campaigns





לתת
LATET

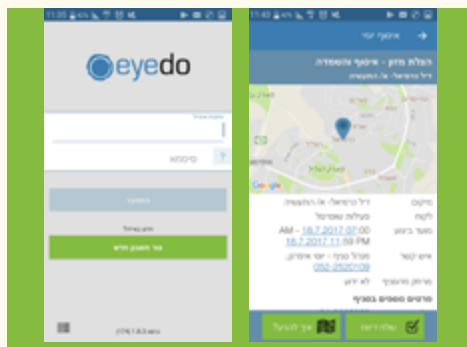
NUTRITIONAL SECURITY

SPOTLIGHT ON THIS YEAR'S SPECIAL EVENTS



DISTRIBUTION OF FIRST AID CABINETS TO NON-PROFIT ORGANIZATIONS

In many medical situations it is very important to provide immediate treatment. Therefore, it is highly important that every workplace, including our partner NGOs, have a first-aid cabinet, which contains everything that is required for providing quick and effective first aid. In 2017, Latet's partner organizations were provided with a standard first aid cabinet. As an umbrella organization, we collaborate with a network of non-profit organizations, all of which are operating out of social responsibility for those in need, while maintaining a high standard of Proper Management. We seek to lead a culture of safety at work and reduce the risks of accidents and injuries, while assisting the NGOs to care for the well-being and health of their employees and volunteers.






DEVELOPMENT & IMPLEMENTATION OF AN APPLICATION FOR ONGOING REPORTING – SHUFERSAL

The food salvaging project, in cooperation with the Shufersal supermarket chain, brings together 53 Shufersal branches and 46 of our partner NGOs. This year, together with Eye-Do and the Shufersal chain, we launched an application for ongoing daily reporting for the use of the NGOs which are taking part in the Shufersal initiative. The application allows simple, reliable reporting by the project participants and helps manage the information. Thanks to this project, we managed to salvage 221 tons of food from the Shufersal chain, for a total value of more than 1.9 million NIS.



INSPIRATION CONFERENCE

In August, we held an "inspiration conference" in Beit Hatfutsot at the Tel Aviv University for the directors and staff of Latet's partner non-profit organizations. The NGOs' directors and volunteers from across the country, who are giving their heart and soul to populations in need in their communities, enjoyed a day of entertainment, empowerment and partnership. They enjoyed meaningful discussions with colleagues, a fascinating lecture "Medical miracle and Gold medal" by Noam Gershoni and a thought-provoking entertainment performance by Eran Biderman.

| | | |
|--|--|--|
| <p>IN 2017 WE PERFORMED</p>  <p>600 REVIEW VISITS of LATET's partner NGOs</p> | <p>WAS DISTRIBUTED FOR A TOTAL VALUE OF</p>  <p>5,300 TONS OF FOOD</p> |  <p>99 MILLION NIS</p> |
|--|--|--|



THANK YOU TO OUR VOLUNTEERS

"Hi, my name is Elinor, I'm a new immigrant from Argentina, I served in the IDF, and I wanted to thank you. Thanks to all those who make it possible. I receive your food boxes and each time I'm touched anew, knowing that there are always people there who give of themselves, with all their heart. Thank you very much and a Happy New Year to all of us."

On Rosh Hashana, we were moved by a video in which Elinor, who made Aliyah on her own from Argentina five years ago, wishes to extend her gratitude to Latet. Elinor lives in Be'er Sheva, and has been supported by the New Immigrants Assistance Fund in Be'er Sheva, a partner NGO of Latet, since coming to Israel. Elinor served in the IDF as a lone soldier and has not seen her family since immigrating to Israel. On the eve of Rosh Hashana she came to pick up a food package and asked to give her thanks. For the full story (in Hebrew) click [here](#).

A SPOTLIGHT ON A SIGNIFICANT ACHIEVEMENT THIS YEAR

Latet's food package includes a varied combination of products, which provides essential nutritional components. Our package is made up in consultation with nutritionists, and is based on basic products that we mainly purchase, as well as dairy and other products we obtain by salvaging food. **In 2017, we operated a bi-monthly distribution of poultry to all of Latet's partner NGOs. By adding animal protein, the food package received by the families was enriched with energy, high quality protein, iron, zinc, magnesium, vitamin B and vitamin B6.**



לַתֵּת
LATET

AID FOR LIFE

The Aid for Life program provides support to about 1,100 Holocaust survivors in need, providing social and physical assistance according to their needs. Some 600 Holocaust survivors also received products from the emergency fund, including absorption products, blankets, heaters, fans, dental care, glasses and more.



This year, thanks to our partners and the wonderful volunteers in the program, we held 23 social events during the holidays for Holocaust survivors across the country.



"Latet organization, which looks after the well-being of Holocaust survivors and always tries to cheer them, decided this year as well to invite the Holocaust survivors to a Passover party. We all feel that we are appreciated, and we can only thank Latet for its efforts. Let us hope that we will meet again next year."

S., a Holocaust survivor supported by the program

"The volunteers are my closest family"



D., a Holocaust survivor supported by the program

"I had the privilege of volunteering with two Holocaust survivors this year. I am very proud of having the opportunity to help them, to talk to them and to hear them. I believe that this volunteer work is one of the most important experiences I have ever had. I would like to recommend to as many people as possible to take this opportunity, to visit and to talk with the last witnesses of the Holocaust, because it is very important to remember and not to let it happen again."

Daniel, a volunteer in the Aid for Life program





לַתֵּת
LATET

**RESOURCE
DEVELOPMENT
ISRAEL AND ABROAD**

“DONATE AND PACK”



Every year, before the Holidays, Latet teams up with businesses for the “Donate and Pack” activity, in which the companies’ employees donate and pack food packages for families in need. This year too, Latet held this moving and bonding activity together with leading Israeli business companies.

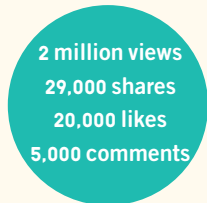
More than **2,500 volunteers** in the “DONATE AND PACK” project

More than **15,000 holiday meals** packed in the project



“LATET IN THE HOLIDAYS” IN COOPERATION WITH THE JEWISH FACEBOOK PAGE

Simple, creative and delicious recipes! The Jewish Facebook page, which creates traditional Jewish recipes with a modern twist, created the following recipes for us: preparing matzah brei in 4 ways, pomegranate challah and pomegranate ice cream. Within a few days, the videos gained hundreds of thousands of views and recruited new members to Latet’s international community. Together with Jewish, we managed to provide Holiday meals to thousands of families in need. Some of the campaign figures:





לתת
LATET

**FOOD
SALVAGING**

FOOD DONATIONS



In 2017, Latet distributed 99.97 million NIS worth of food. More than 80% of this amount came from salvaging food, the result of a long-standing cooperation with food manufacturers and the Association of Food Industries of the Manufacturers Association of Israel (MAI).



WHAT IS FOOD SALVAGING?

Products unsuitable to be put on the market and that are intended to be thrown away, are donated to families in need: products with a short expiration date, surpluses of production, unmet marketing standards in the quality control process, promotional packages which are no longer valid, promotional products, defective packages, and returns.



A STRATEGIC COOPERATION WITH THE ASSOCIATION OF FOOD INDUSTRIES OF THE MANUFACTURERS ASSOCIATION OF ISRAEL

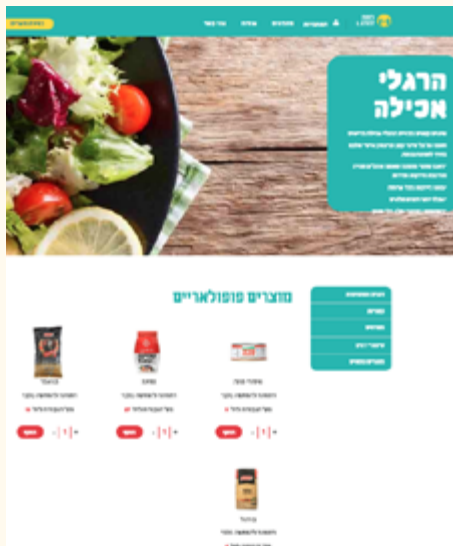
For the past two years, Latet has been working in strategic cooperation with the Association of Food Industries of the MAI to encourage, regulate, and expand the issue of food salvaging in Israel. The fruitful cooperation has led to more than 20 new food companies joining the food salvaging circle in 2016-2017.



לתת
LATET

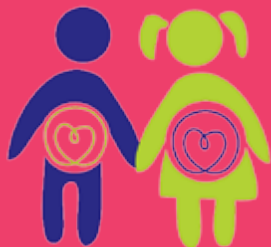
CITY WITHOUT HUNGER

LATET HAS COMPLETED THE THIRD STAGE OF THE SOCIAL LAB PROJECT



In the third stage of the social lab research, an agency component was added, which increased the recipients' freedom of choice by selecting the products that make the food package, according to their needs and preferences. In order to do this and to examine its impact on their nutritional security, Latet has established an innovative website that acts as a virtual supermarket, enabling the supported families to choose the food products they receive within the food package.

40 schools across Bat Yam participated in the Rosh Hashana food drive, where we collected **22,800 NIS** worth of food



G., SUPPORTED BY THE CITY WITHOUT HUNGER PROGRAM

"Bless you for the help you are giving us. Thanks to the organization and its volunteers, we can continue our daily lives without having to worry about food. I am at a loss for words to describe the abundance, joy, and happiness you bring into our lives; our kitchen can function thanks to you!"

WHAT HAVE WE ACHIEVED SO FAR?

Studies conducted worldwide, which have examined nutritional security interventions in developed countries, have found that only about 30% of the participants have managed to come out of hunger. At the end of the second stage of the social lab, the results reflect a very considerable success rate in extracting families from significant food insecurity:

51% of the families came out of hunger



72% of the families have shown a categorical improvement



84% of the families have shown some improvement in their nutritional security ranking





לַתֵּת
LATET

LATET YOUTH

SEMINARS AND TRAINING COURSES



As part of Latet Youth activities in all segments of Israeli society, the seminars and courses are intended to bring together the different cultures, and to get to know each other with the understanding that all of us belong to Latet Youth and that we are all part of something great, unique, and meaningful.

INNOVATIVE AND SIGNIFICANT INITIATIVES



144 youth groups across the country have initiated 115 innovative projects for the community, such as opening a gifts room at Soroka Hospital (click to read the [article](#)), writing and producing a play against violence, fulfilling wishes for children with cancer, and an initiative held in a number of cities to show appreciation and gratitude towards those who are taken for granted.

" I'm proud to be part of
LATET YOUTH,
I'm proud of what I've done
and of what I've become. "

SNIR,
A VOLUNTEER OF LATET YOUTH

SPOTLIGHT ON A SIGNIFICANT ACHIEVEMENT THIS YEAR

Emphasizing the diversity of the youth organization's members and the accessibility of training materials.

YOUNG COUNSELORS

Creating a dedicated framework for the guiding and training of 130 young counselors.

YOUTH AT RISK

Creating training kits, courses and a dedicated brochure.

THE ARABIC COMMUNITY

A unique training course, including translations for training manuals.

THE EFFECT OF THE EDUCATIONAL PROCESS OF LATET YOUTH

73% of LATET YOUTH members believe in themselves and their ability to influence their community to a large extent and more.

75% of the members reported that the activities of LATET YOUTH greatly contributed to their ability to initiate and create social projects. This is a significantly higher rating than the previous year, in which 64% of the members claimed that LATET YOUTH activities had had this effect.



לַתֵּת LATET

AWARENESS AND ADVOCACY

ENCOURAGING FOOD DONATIONS AND FOOD SALVAGING



We worked to encourage food donations and food salvaging as a “win-win-win” solution for the society, the environment and the economy, by raising awareness and promoting legislative and regulatory initiatives.

1. A bill was submitted to the Knesset to amend the Income Tax Ordinance (Credit for Food Donations), 2017. The purpose of this bill is to encourage companies in the food industry (including food producers, marketers and importers) to donate food, including food surpluses, to organizations that distribute food free of charge to those suffering from nutritional insecurity, by increasing the tax deduction rate.
2. We promoted regulatory issues regarding food salvaging towards the relevant entities in the Ministry of Health.



LATET CONFERENCE AGAINST POVERTY

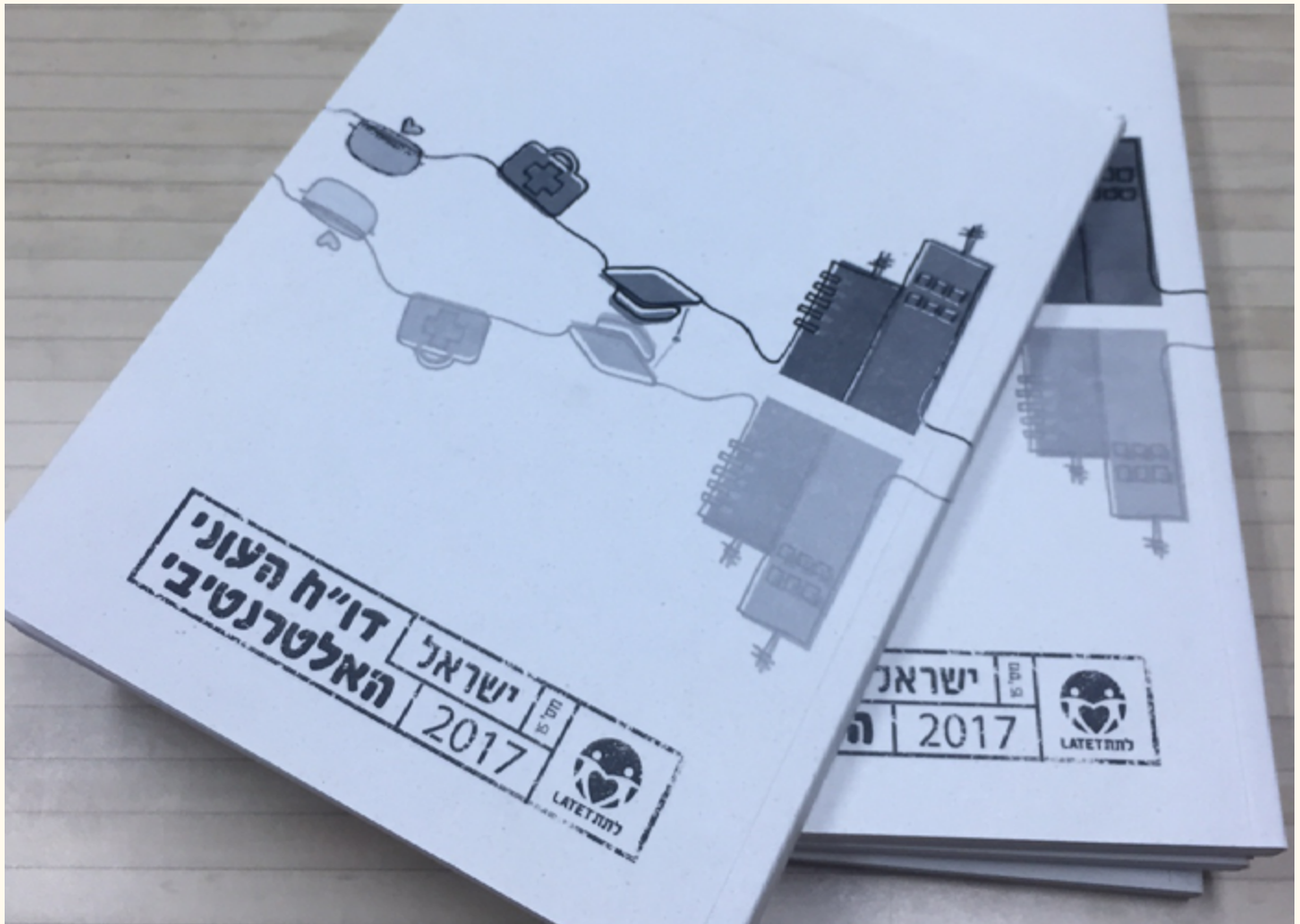
The “LATETech - LATET POVERTY CONFERENCE” about technological breakthroughs and innovation as tools for reducing poverty, was held in December and moderated by Maya Elhalal. During the conference, Latet released the Alternative Poverty Report and the Multidimensional Poverty Index. The Index measures the degree of an individual's poverty in relation to five essential needs for a dignified existence (and not only according to the income parameter, as it is done by the National Insurance Institute of Israel). This year, too, the Multidimensional Poverty Index reflects a gloomy picture: 2,525,000 people live in poverty in Israel (29.1% of the population), of which 1,464,000 adults (25.8%) and 1,061,000 children (35.3%).





לַתֵּת
LATET

The Alternative Poverty Report 2017



The 15th edition of the Alternative Poverty Report reflects the latest trends regarding poverty and nutritional insecurity in Israel in 2017. These issues are well known to Latet, which operates across the country in cooperation with 180 local NGOs and aid organizations. The report is an alternative tool for understanding poverty. In contrast to official statistical reports, it reflects the human aspect of poverty through a broad perspective and in-depth analysis of trends on the one hand, and by expressing the voice of the aid recipients and the non-profit organizations which support them on the other hand.

To read the full report (in Hebrew), [click here](#)



לתת
LATET

MORE AT LATET

ROSH HASHANA CAMPAIGN



On Rosh Hashana (the Jewish New Year), we initiated a campaign to collect holiday meals under the slogan "Give a meal as a gift", to encourage the public to donate meals instead of buying unnecessary gifts. Mothers of Israeli celebrities such as Omri Casspi, Oz Zehavi and Tal and Ido Mosseri, mobilized for the campaign. In the short videos, the moms asked their children to give a meal to people in real need rather than buying them a present.

To watch the Youtube video, [click here](#)



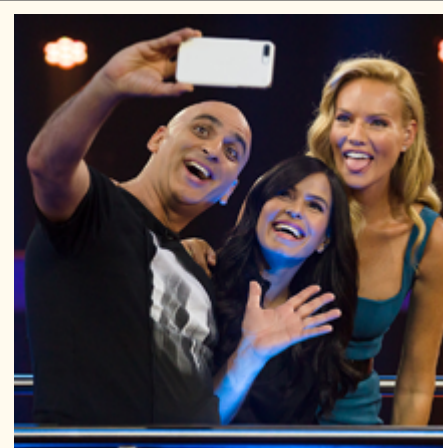
CHANNEL 24 TELETHON

A special edition of "Happy Friday with Yaron Ilan" was broadcasted from Latet logistics center the last Friday before Rosh Hashana. The program was hosted by local celebrities Yaron Ilan and Einat Sarouf and included a live show of 14 Israeli artists. During the program, the audience was called upon to open their hearts and donate holiday meals.



SPECIAL LATET

Donating to families in need and enjoying an amazing meal at one of Israel's leading restaurants and bars! In honor of Rosh Hashana (the Jewish New Year), Latet organized a special project with the trendiest places in Israel. In light of the success of the "Special Latet" project back in 2016, we held it again in August this year, in collaboration with the Time Out magazine. More than 50 restaurants and bars across the country added a "Special Latet" menu to their existing menu: the "Special Latet" menu included dishes based on the products from the food packages Latet distributes. The profits from the sale of these dishes were donated to families in need for Rosh Hashana.



TELETHON "THERE'S NOTHING LIKE ISRAEL - LATET (TO GIVE) WITH LOVE"

Latet's Telethon on Channel 2 included testimonies of individuals in need. The broadcast was supported by employees of Partner Communications Company (leading Israeli mobile network operator) who volunteered to receive the calls from the public willing to donate holiday meals. Galit Gutman hosted the broadcast and the participants included Oshri Cohen, Yuval Scharf, Pablo Rosenberg, Dana International, Yuval Hamebulbal and Little Michal.



LATET MEDIA COVERAGE

[click here to the article](#)

מדגמים על ארוחות הולכים לכה"ס בלי כריך - נתוני דוח העניי האלטרנטיבי | חגים וצדק | עמוד 3

האנשים שמאחורי דוח העוני



ישראל 2017: יותר ממיליון ילדים עניים

דוח העוני האלטרנטיבי של ארגון 'לתת' - 35% מהילדים ו-26% מהמבוגרים חיים בעוני • רבע מהילדים שמקבלים סיוע מהרשויה הולכים בבוקר לבית ספר בלי כריך

סיוע חיוני יותר ופחות מדי שנה. הדוח האלטרנטיבי של ארגון 'לתת' מציג כי 1.1 מיליון ילדים חיים בעוני בישראל, עלייה מ-900 אלף ב-2016. הדוח מציג גם כי 26% מהמבוגרים חיים בעוני, עלייה מ-22% ב-2016. הדוח מציג גם כי 75% מהמתמנים לא אמצעי תחום או קצרו, עלייה מ-71% ב-2016. הדוח מציג גם כי 49% מהמתמנים על תחומי חד לרדלים, עלייה מ-47% ב-2016. הדוח מציג גם כי 17% מהרדלים המתמנים (תחום / מתמנים), עלייה מ-15% ב-2016.

דוח העוני האלטרנטיבי של ארגון 'לתת' מציג כי 1.1 מיליון ילדים חיים בעוני בישראל, עלייה מ-900 אלף ב-2016. הדוח מציג גם כי 26% מהמבוגרים חיים בעוני, עלייה מ-22% ב-2016. הדוח מציג גם כי 75% מהמתמנים לא אמצעי תחום או קצרו, עלייה מ-71% ב-2016. הדוח מציג גם כי 49% מהמתמנים על תחומי חד לרדלים, עלייה מ-47% ב-2016. הדוח מציג גם כי 17% מהרדלים המתמנים (תחום / מתמנים), עלייה מ-15% ב-2016.



רוח העוני של עמותות לתת:

"29% מאזרחי ישראל עניים"



מדינת ישראל היא מדינה שבה 29% מהאוכלוסייה חיים בעוני. הדוח האלטרנטיבי של ארגון 'לתת' מציג כי 26% מהמבוגרים חיים בעוני, עלייה מ-22% ב-2016. הדוח מציג גם כי 75% מהמתמנים לא אמצעי תחום או קצרו, עלייה מ-71% ב-2016. הדוח מציג גם כי 49% מהמתמנים על תחומי חד לרדלים, עלייה מ-47% ב-2016. הדוח מציג גם כי 17% מהרדלים המתמנים (תחום / מתמנים), עלייה מ-15% ב-2016.



הדוח האלטרנטיבי של ארגון 'לתת' מציג כי 1.1 מיליון ילדים חיים בעוני בישראל, עלייה מ-900 אלף ב-2016. הדוח מציג גם כי 26% מהמבוגרים חיים בעוני, עלייה מ-22% ב-2016. הדוח מציג גם כי 75% מהמתמנים לא אמצעי תחום או קצרו, עלייה מ-71% ב-2016. הדוח מציג גם כי 49% מהמתמנים על תחומי חד לרדלים, עלייה מ-47% ב-2016. הדוח מציג גם כי 17% מהרדלים המתמנים (תחום / מתמנים), עלייה מ-15% ב-2016.

[click here to the article](#)

national בארץ

כללי • מטפס ופליים • הינך ובריאות • מדג אוויר

100 עמותות סיוע בפנייה לכהלון: "לצד נטו הנחות" צריך גם 'נטו עניים'

ארגונים המחלקים מזון לנזקקים פנו במכתב לשר האוצר על רקע התוכנית לביטול מסי קנייה ומכסים: "זה טוב שמחילים טלוויזיות, אבל קודם צריך לדאוג שהיה קיר לתלות על טלוויזיה". העמותות הרבות התחזקות דורשות הפגנת חצי אחוז (100 מיליון שקלים) מעודפי הגבייה המשפחות בקו העוני

אפריל אלון | עדכון אחרון: 15.12.17 | 00.18

עמותת 'ד' לטלוויזיה בעמולה גדולה | עמותת 'ד' לטלוויזיה בעמולה גדולה

סותף בביטבוק | הרשעה | שלח כתבה | הרשעה ליוצר | העונה לתוכנה | קצת שירי לחוש פתוח

מרחבי הרשת | הרכב הידוע

אילו המצאה ישראלית החליף את בריקל? | רשת החשמל

[click here to the article](#)

חדשות 2 | Yesterday at 23:45

ימיים לפתיחת שנת הלימודים: הילדים שלא יכולים להרשות לעצמם ציוד בסיסי לבית הספר

"חוגיים? שיעורים פרטיים? אין מצב"

כך מתמודדים 800 אלף הילדים העניים בישראל | ch2ne.ws

42 | 6 Comments | 5 Shares

[click here to the article](#)



לתת LATET

LATET MEDIA COVERAGE

הילד הזה הוא עני

הילד הזה הוא עני. זהו תוכן מרכזי באתר, כולל טקסט, תמונות, וקישורים לפרטים נוספים.



דו"ח העוני האלטרנטיבי: הביטוח הלאומי "פיספס" 700 אלף עניים נוספים בישראל

בניגוד לדו"ח העוני של הביטוח הלאומי, שבדק את רמת ההכנסה – הדו"ח של ארגון לת מודד את העוני לפי מחסור בתרופות, מזון והסכלת... תוצני הארגון מראים כי 29% מן הישראלים חיים בעוני ברמת החיים שונה, אך שאינם מוגדרים עניים באופן רשמי ולכן אינם זוכים לתוע

תמונה של אדם שוכן על הרצפה בפני דלת.

סדר לביטוח לאומי

קראו עוד בגלובס

- מספר: איל גדול" שונה להשתלע על קבוצת אובדני
- ירוקים: מתנהלים מגיעים על מסקע שגשוי להבא פתרון
- חלון מתנה לטייפין: 2018 תביא אותה מערה בג

74% מתמימי החשודים

47% למעמד הביניים

תוכן מרכזי המפרט נתונים ונתונים נוספים.

"מגיע להם לעשות חג כמו כולנו"

ערב פסח הוא שיא הפעילות של עמותות הסיוע לנדקקים. זה לא רק ארגוני המזון, זה גם האיש שבדלת שיבוא וישאל מה נשמע. או נכון, את התמונות האלה כנראה ראיתם כבר, אבל בשביל שזה ייפסק, חשוב להכיר את האנשים שתורמים, שמחלקים, וזאת אלו שנאלצים להגיע שוב למרכזי החלוקה

אתר מרכזי המפרט על פעילות עמותות הסיוע לנדקקים.

אתר מרכזי המפרט על פעילות עמותות הסיוע לנדקקים.

מרכזי המפרט על הקשיים של התלמידים העניים בישראל.

מרכזי המפרט על חדר המתנות ניצל בזכות בני הנוער.

מרכזי המפרט על מחירים אחרים.

click here to the article

click here to the article

click here to the article



It is so impressive to see what we have managed to achieve together this year. What you can witness here is a list of the wonderful achievements that are ours together. This summary report is the opportunity to see what a group of good and dedicated people can accomplish in their struggle to build a better world. This is the opportunity to see the creativity, the power, the uniqueness and the integrity of our work at Latet.

Recently we have been hearing too many declarations instead of real deeds. Once again, we have proved that everything starts from real action. This year, I would like to highlight our youth. With LATET YOUTH, they have shown us that with great strength one can aim high, and in this way they strengthen our sense of optimism regarding the Israeli society.

GILLES DARMON, CHAIRMAN AND FOUNDER OF LATET

In 2007, we filed a petition to the High Court of Justice with the aim of compelling the State to take responsibility for the nutritional security of its citizens. In the same year we held the silent rally in Rabin Square (the main square in Tel-Aviv) under the tagline: "One million people are starving in silence." Ten years later and according to the Multidimensional Poverty Index, there are one million poor children in Israel. The government, which accumulated 20 billion NIS in tax collection surplus, does not see fit to allocate even 100 million NIS to deal with nutritional insecurity. At the same time, in Latet alone, alongside the amazing activity of "LATET YOUTH" and the extensive work of all the aid programs, we distributed together - volunteers, donors and partner NGOs - 100 million NIS worth of food and products. For the 70th anniversary of the State of Israel, we can be proud and happy of the Israeli civil society and spirit. All that remains is for our government to reorder its priorities and take action for those who need it the most.

ERAN WEINTROB, CEO OF LATET



OUR MISSION

Latet (To Give) was established in order to reduce poverty, for a better and just society, by providing assistance to needy populations on a universal basis, mobilizing Israeli civil society towards mutual responsibility, and leading change in the national priorities.

THANK YOU FOR
BEING OUR PARTNER!



JOIN US
+972-3-6833388



VOLUNTEER



DONATE



OUR
WEBSITE



KEEP IN
TOUCH



LATET ON
FACEBOOK



FOLLOW
US