

Social Impact Report Summary 2019

We are honored to share with you Latet's 2019 Social Impact Report. In the report we present to you data about the main achievements of our intervention programs and the organization's activities this past year. Our deepest thanks to all our dear donors, partners and volunteers, who trust us and

allow us to successfully meet pressing social challenges and to sustain meaningful and effective social action.



aid package for Holocaust survivors

packages

monthly adult

diapers

A comprehensive















Two delegations of ENT specialists arrived from France for a very special

project dedicated to distribute hearing aids to Holocaust survivors living in poverty. Together with Latet staff, the specialists performed tests and adjusted hearing aids to 169 survivors across the country.

boxes to 1,000 impoverished Holocaust survivors and social support - both executed by personal volunteers - we have also organized 22 social events for them throughout the year and renovated 445 apartments with the purpose of offering a safer and more accessible living environment. In addition, our Emergency Fund has provided 159 pairs of glasses, 100 dental

Besides the monthly distribution of food

treatments, monthly adult diapers to 75 survivors, 34 SOS panic buttons and 28 survivors received necessary home equipment they were lacking. Thanks to our collaboration with one

of the leading companies in Israel and

the support of the general public, we are currently distributing hundreds of winter packages for elderly people and Holocaust survivors in need. As of December 2019, 200 of these packages were distributed to Holocaust survivors who are part of our aid program.





Strategic and long-terms partnerships with

food companies

distributed to 180 partner NGOs

\$29M

worth of food rescued

reaching about 60,000

families living in nutritional insecurity

We are all equal, that's the

most important value we transmit at

Latet Youth. There is no difference

put them in practice.

between religions, race, gender and color. At Latet Youth, we don't only

speak about these values, we also



organization leading social change MORE THAN **2,000** teens took part in the youth organization's

entrepreneurship and leadership

social leaders will continue their social

activities this year. The program is divided

in four years, each of them focusing on a

different social aspect:

volunteering, social involvement, social

involvement in the community they live in after completed the they finish the program training course

Sahar Sabak, coordinator, Hurfeish



The "Thank You Day" Initiative

The Thank You Day initiative started out as a local project, launched by a few teens in their local groups, and expanded to become a national initiative. This year, Latet Youth

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guards, cleaning people and so many more who are too often taken for granted. In addition, awareness activities were held in schools all over the country. 17th edition giving an accurate picture of the



The Alternative **Poverty Report**

VOLUNTEERS

Volunteers and partners

Read the full report

used by Latet shows that in 2019, there are **530,000** poor families (20.9% of the families in Israel) and

situation in Israel.

Following an annual tradition, we organized

an event to give recognition to our

volunteers and partners. More than 1,200

people attended this amazing evening.

They enjoyed a great performance by

"Hadag Nahash", one of the most famous

supermarket chain Shufersal, we collected

more than 15,000 food boxes with the help

of 3,000 volunteers, which is 16% more

participants than last year. We estimate

that about 200,000 people donated food

products in this particularly successful

2.306,000 individuals (25.6% of the

poverty and nutritional insecurity

The multidimensional poverty index

population) live in poverty, among which 1.007,000 children (33.5%).



Israeli bands, and were treated with refreshments that were donated for the occasion. A special award was given on stage to the most outstanding volunteers of 2019. As part of the Rosh Hashanah national food drive, in partnership with the leading



joined the organization. They will volunteer within the framework of their scholarship. In total, about 900 scholarship recipients operate in the whole country, playing a significant part in our different programs. They are fully part of the volunteer force of the organization. 88% **27,000** of the volunteers have volunteers took part in the been part of our programs organization's activities for more than a year and donated together

INTERNATIONAL

RESOURCE

DEVELOPMENT

RESOURCE DEVELOPMENT IN ISRAEL

hours of voluntary work

94%

of the regular volunteers report

that volunteering is meaningful

to them and that they are proud

to volunteer at Latet

and ensure that his future and mine will be brighter. Elianne Pell, volunteering for over 15 years in the food drives

DONORS FROM

countries joined forces

and contributed to our

different programs

For me, volunteering is giving to someone

else a little bit of happiness,

"donate and pack" companies partnered with Latet in donating

feeling it gives you.

managers and volunteers in food associations took part in our annual "Latet - Give and Inspire" conference, intended

NUTRITIONAL

to strengthen and empower

Latet's partner NGOs.

SECURITY

114

to and volunteering in our various projects

that you don't know anymore if you're doing

it for someone else or for yourself and the good

Sharon Toussia-Cohen, Co-CEO of Airport City and Nitsba Holdings

There is something egoistic about giving, because at the end of the day, you get so much satisfaction

During the conference, the NGOs were presented with the results of Latet's Alternative Poverty

of volunteers and food safety. David Blatt and Rabbi Shay Piron gave motivational speeches that were truly inspirational. A special thanks was given to the outstanding NGOs of 2019.

together 50,000 food boxes for impoverished families right before the Holidays

projects were held

everywhere in the country in collaboration with

companies that packed

installation in the Carmel Shuk in Tel-Aviv with cans featuring

politicians, calling the next

government to stop "preserving"

poverty by taking consistent steps to solve the issue and putting it at

the top of the national priorities.

מפסיקים לשמר את "Stop 'preserving' poverty" As part of our advocacy work and efforts to raise awareness about the poverty issue, we created a public



This year, Latet's annual prime-time telethon before Rosh Hashanah, "To Give with Love", was held in partnership with MasterChef and broke all previous

Report and heard talks about topics related to their field such as professional management

> audience and donations records. During our Rosh Hashanah operations, MORE THAN

> > 280,00

people from Israel and abroad donated food and money, worth about

\$3.5M





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