



LATET לַתֵּת

# CORONA EMERGENCY RESPONSE

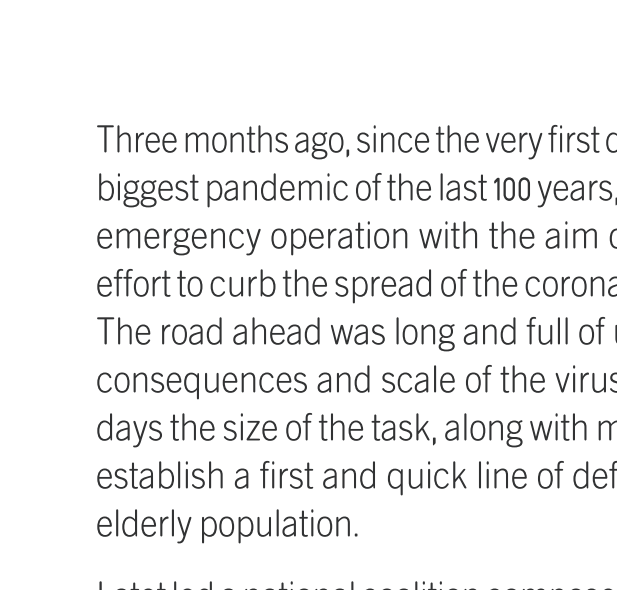
Helping isolated and impoverished elderly people



**I just received a box from you and that was the best surprise I had during this period... I was wondering how I would go out to buy food and your delivery just arrived...**

Thank you, thank you, thank you for finding how to give back to the elderly in today's situation. Thank you, be healthy and keep up the good work!"

- Paulette Talmor, Herzliya



In these very disorienting times, we can only rely on one thing: the power of solidarity. Alone, one cannot achieve a lot, together, we are stronger and capable of wonders. Latet was founded 24 years ago on a simple but essential principle of mutual responsibility, in line with the Zionist dream to unite the Jewish people on its land and Judaism's value of universality - a mission led by the people for the people. This is why Latet mobilizes the civil society to take responsibility and make a change for a better society.

The civil society was the first to react and understand the emergency, like it is often the case in times of crisis. It showed the power of the alliance between the field organizations and the philanthropic bodies. We could not have accomplished this mission without this precious partnership. Together, we succeeded to move a mountain.

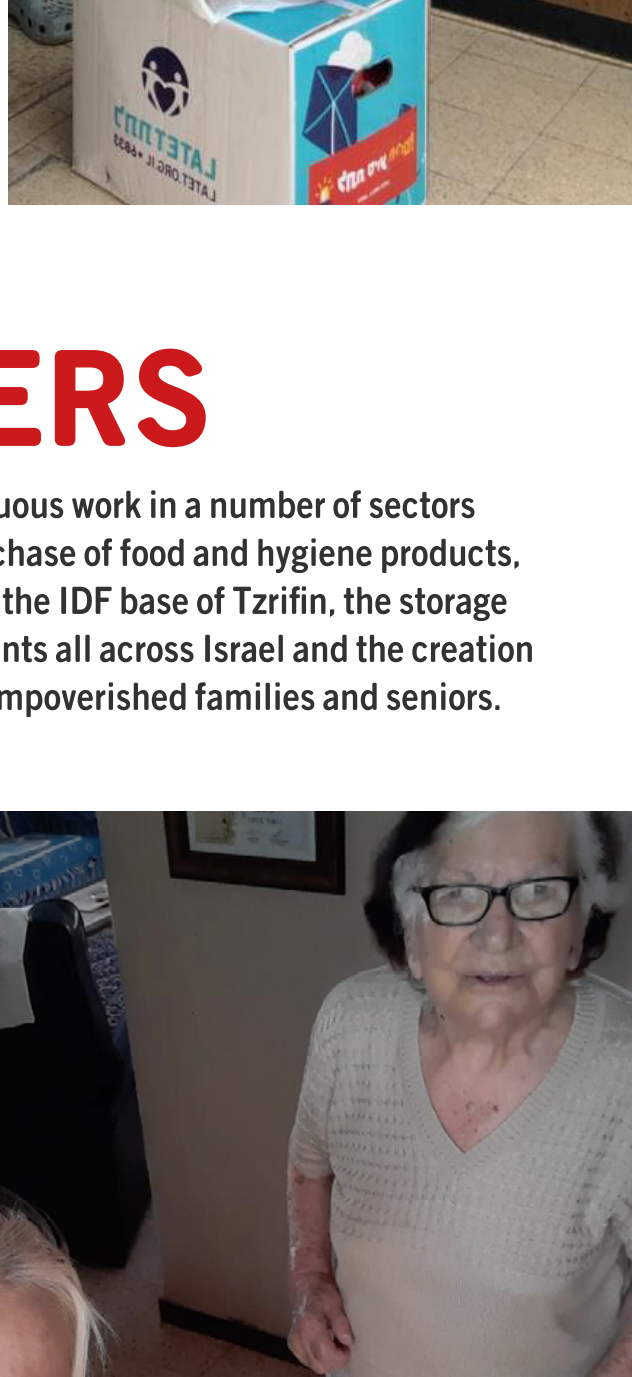
**"The best way to win the battle against the Corona is to find the good within darkness by going back to the values of the Jewish people, values of solidarity, cohesion and empathy. By keeping this in mind and acting accordingly, it will make us closer to our own humanity."**

- Gilles Darmon, Founder and Chairman of Latet

Three months ago, since the very first days of what would become the biggest pandemic of the last 100 years, Latet launched a widespread emergency operation with the aim of spearheading the national effort to curb the spread of the corona virus that burst into our lives. The road ahead was long and full of uncertainty about the effects, consequences and scale of the virus, but Latet identified in a few days the size of the task, along with many partners, old and new, to establish a first and quick line of defense for the most vulnerable elderly population.

Latet led a national coalition composed of NGOs, the IDF Homefront Command, Social Services, main philanthropic bodies and companies from Israel and abroad, who came together to assist 15,000 isolated and impoverished elderly people and deliver during 3 months emergency boxes consisting of food and hygiene products right to their doorstep. The purpose of this critical operation was to minimize the number of casualties by ensuring that the most fragile and unfortunate senior citizens can stay safe at home and reduce their contact with the community while having their basic needs met. It was also a mean to show them that, despite their forced isolation and loneliness, they were not forgotten.

Latet's Emergency Response has been the largest citizen's initiative in Israel undertaken to face the pandemic, and we could only do it thanks to the trust of our dear partners, the support of the public and the dedication of thousands of volunteers who joined our efforts.



## KEY NUMBERS

The implementation of this emergency operation required strenuous work in a number of sectors including recruitment of resources and volunteers, large-scale purchase of food and hygiene products, the establishment of a dedicated logistics center for the project in the IDF base of Tzrifin, the storage and packaging of the products, the establishment of distribution points all across Israel and the creation of an emergency helpline to answer the numerous inquiries from impoverished families and seniors.

**15,000**

elderly people in need received a monthly emergency box at their doorstep during 3 months

among them more than

**3,000**

Holocaust survivors



the distribution of emergency boxes took place

**IN 90**

cities, towns and regional councils in all sectors of Israeli society

**45,000**

emergency boxes (consisting of a food package and a hygiene package) were delivered to elderly in need



**6,400**

requests for help from elderly were processed by our emergency call center

**24,000**

hours of volunteer work provided by soldiers packing emergency boxes in Tzrifin military logistics center



**3,200**

dedicated volunteers packed and distributed the emergency boxes during our Emergency Response

**MORE THAN 19,000**

hours of volunteer work were dedicated to this lifesaving mission



## THANK YOU!

We wish to thank our partners for their meaningful contribution, trust and solidarity in these challenging times. Together, we were able to assist the elderly in need, and we helped Israeli society go through the crisis.

ועידת התביעות  
Claims Conference  
Conference on Jewish Material Claims  
Against Germany

הקרן לידידות  
International Fellowship  
of Christians and Jews

Swartz Family

The Jewish Federation  
OF GREATER LOS ANGELES

EYAL & MARILYN OFER  
FAMILY FOUNDATION

Jewish Federation  
of Greater Philadelphia

Prority Funded By  
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NEW YORK

Fondation  
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SEED THE DREAM

Rebekah and Adam Neumann

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The Harry and Jeanette  
Weinberg Foundation

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mitzva  
מִצְוָה

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JEWISH AGENCY  
FOR ISRAEL

תנועת חיים  
חיים

JNF  
Jewish National Fund

Bristol Myers Squibb

kirschfoundation

Arison

עזריאלי  
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RASHI FOUNDATION

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לאומי  
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בנק הפועלים

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ביטוח ישיר 5

הקהילה  
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MICRO  
FOCUS

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solar edge

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MANER

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וועד עובדי  
הבית הלאומי

YL VENTURES

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ADAMA

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Check Point  
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כנען שנה  
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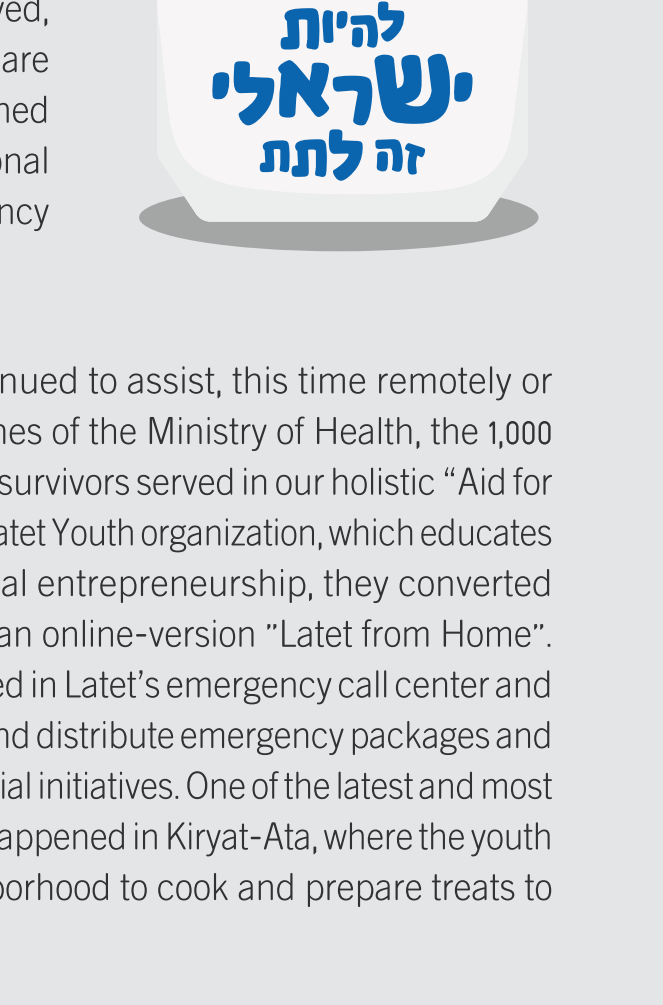


## The "Food Industries Association of Israel - Together For You" initiative

43 leading food companies (Tnuva, Osem-Nestlé, Coca Cola, Strauss, and many more) joined us in donating hundreds of thousands of quality and varied food products, totaling 10,000 additional food packages for the elderly and families in need as part of the emergency operation to deal with the Corona crisis. This unique project was launched at Latet's logistics center with the CEOs and teams from all the food industry!

## Food distribution to the elderly in need in collaboration with the Ministry of Welfare

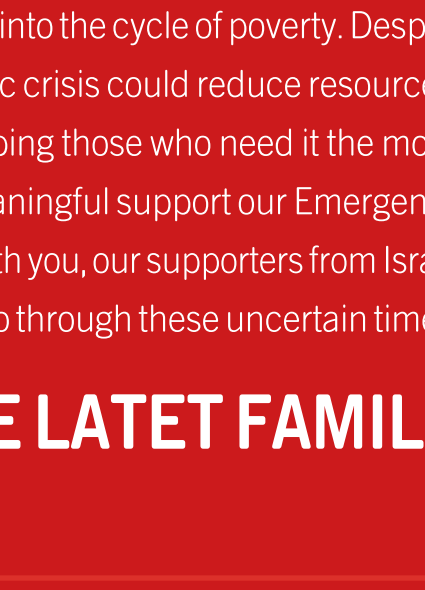
In addition to the Emergency Response and as part of the Ministry of Welfare's national project in collaboration with 4 selected associations, Latet has distributed 28,000 additional emergency boxes to senior citizens in need, in 50 municipalities and regional councils in central Israel. This is the first partnership of this kind between the Ministry of Welfare and the leading aid organizations from civil society.



## Ongoing Activity

Throughout the entire emergency operation, the organization carried on with its regular activities of food salvaging and distribution to 60,000 families in need through its network of 180 local partner NGOs. Ahead of the holidays, the assistance provided was specifically adapted to Passover and the Ramadan.

Due to the economic crisis leaving thousands of Israelis unemployed, the need for vital help among families increased, as some of them are lacking the means to feed their children. As such, Latet strengthened and expanded its regular aid to families by assisting 2,000 additional households severely stricken by the Corona crisis with an emergency box right at their doorstep.



Additionally, Latet continued to assist, this time remotely or according to the guidelines of the Ministry of Health, the 1,000 impoverished Holocaust survivors served in our holistic "Aid for Life" program. As for the Latet Youth organization, which educates to volunteering and social entrepreneurship, they converted their weekly activities to an online-version "Latet from Home". The youth also volunteered in Latet's emergency call center and logistical center to pack and distribute emergency packages and continued to carry out social initiatives. One of the latest and most beautiful social projects happened in Kiryat-Ata, where the youth enlisted an entire neighborhood to cook and prepare treats to thank the medical staff.

THANK YOU FOR BEING PART OF THE LATET FAMILY

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