LATET הון

SOCIAL IMPACT REPORT

JANUARY-JUNE 2020

Our deepest thanks to all our dear donors, partners and volunteers, who trust us and allow us to sustain meaningful and effective social action.

THE NUTRITIONAL SECURITY INITIATIVE AND FOOD RESCUE

Reducing nutritional insecurity among families and individuals

During the first half of 2020, we distributed 4,153 tons of food worth around $24M

68% of the food distributed came from food rescue

2,222 tons of food rescued

8 new companies joined our Food Rescue Project

$36M worth of food rescued

THE FOOD RESCUE PROJECT WITH RETAIL CHAINS

As part of the initiative started with Shufersal the leading supermarket chain in Israel, we developed a reporting app to connect the supermarkets around the country with our local partner NGOs. The partner NGOs can quickly collect food that would otherwise be thrown out and use it to feed people who are food insecure. Since the beginning of the Coronavirus crisis in Israel, the Dolev Bracha Center joined the project and now rescue bread from bakeries. Thanks to this initiative, we make sure our all recipients can enjoy fresh and diverse food.

We succeeded to increase the food donations by 5% compared to last year.

THE "FOOD INDUSTRIES ASSOCIATION OF ISRAEL - TOGETHER FOR YOU" INITIATIVE

"This is the first time since the creation of Israel that the food manufacturers come together with a specific social agenda and it is really exciting to witness it and be part of this project."

- Galia Sagi, CEO of the Food Industries Associations of the Milk

As part of the emergency operation to deal with the Covid-19 crisis, 44 leading food companies joined us in donating hundreds of thousands of quality and varied food products, totaling 4,000 food boxes for the elderly and families in need. This unique project was launched at Latet's logistics center and distributed food items from all the food industry.

At the beginning of the Covid-19 crisis, Latet launched a national emergency operation to assist the impoverished elderly population. The implementation of this operation involved many volunteers and in a number of sectors including recruitment of resources and volunteers, large-scale purchase of food and hygiene products, the establishment of a logistics center and the distribution of food packages to the elderly and families. The establishment of the Latet Emergency Call Center is the single initiative of an emergency helpline to answer the numerous inquiries from seniors and families in need.

Latet packed and delivered 73,000 emergency boxes, which included food and hygiene products, right to the doorstep of senior citizens, including Holocaust survivors.

15,000 among them more than **9,000** elderly people in need received food and hygiene products doorstep **during 9 months**. Holocaust survivors

The distribution of emergency boxes took place

73,000 emergency boxes consisting of a food package and a hygiene package were delivered

90 cities and towns in all sectors of Israeli society

6,400 requests for help from elderly people were received at the emergency call center

24,000 hours of volunteer work were provided by volunteers at the emergency boxes

3,200 dedicated volunteers packed and distributed the emergency boxes during our operation

MORE THAN **19,000** hours of volunteer work were provided by volunteers to this lifesaving mission

AID FOR LIFE

A comprehensive aid package for Holocaust survivors in need

15,000 food boxes distributed to Holocaust survivors

118 home repairs carried out

1,000 Mishloach Manot distributed for Purim

278 senior citizens were distributed in collaboration with Lauren Bock

33 SOS panic buttons installed

28 dental treatments provided

81 pairs of eyeglasses distributed

89 Holocaust survivors receive adult diapers on a monthly basis

SOCIAL SUPPORT NETWORK

Reducing loneliness among the impoverished Holocaust survivors is one of the main aspects of Latet's social package. As part of our program, we connect the survivors with individual volunteers who accompany them on the long term and become a social support network for them.

The volunteers are directly exposed to the survivors' needs and in many cases, they are the ones redirecting to us the survivors' requests for additional aid.

Tova, a student, tells us about her volunteering with Holocaust survivor Sima

Tova's November 5th, I have been accompanying Sima. Every week, I help her learn Hebrew, we read newspapers and books, go for a walk. She's always happy when I come. During the first wave of the Covid-19 crisis, I was concerned that she would lead a life such by phone to see if she doesn't need anything and to cheer her up. In addition, I helped her with some phone calls to survivors from all over the country to check that they are taken care of, that they have food and medicine, and that they are fine. This conversation. **I realized how much it means to them that we call, they're so happy to know that we care and help them all the time.** I'm happy to help in any way I can."

VOLUNTEERS

146 volunteers

168,800 volunteering hours provided (Jan.-June 2020)

In light of the restrictions due to the pandemic, the Passover food drive took place in the different branches of the Shufersal supermarket chain without volunteers encouraging the customers to donate food products. Indeed, Latet boxes were displayed on the cash registers, and customers were invited to donate food products. Our partner NGO's representatives collected the boxes and worked to connect the volunteers to the task and to increase Latet's visibility.

Despite the circumstances, **we conveyed a very important message to the public: we continue to help together in spite of the difficulties.**

Mutual responsibility

The Covid-19 crisis has significantly increased the number of requests for volunteering and we are proud to be the NGO that mutual responsibility is deep rooted in the Israeli social fabric.

"When you're coming to Latet ("לתת" in Hebrew), you're giving and helping others but it's alone at about giving something to yourself"

Moshe Weitzman, volunteer at Latet, tells us about this difficult period.

Role in-native - coordinator during the national food drives before the holidays.

Role during the emergency operation - volunteer at the emergency call center and at the distribution of emergency boxes to the elderly in Hadera in Netanya.

"We are of the pandemic, the volunteering work became more difficult. I volunteered at the emergency call center to provide information to the people who requested assistance. The conversations were difficult. You could feel the pain of those who called, and it pushed me even harder to complete my task and to provide the information that I was expected to. Then I volunteered at the food distribution, packing food boxes, so I did my work from home and I delivered food products. My activity at the call center and the supermarket, together with the distribution of food boxes to the elderly, have really shown to me the importance of what we're doing, and I realized what that food box means for the people receiving it."

LATET YOUTH

1,800 teens | 140 groups | 46 cities & localities

"Latet BeRosh" Seminar

In the beginning of the year, the "Latet BeRosh" seminar took place in Givat Haviva – the national education center of the Kibbutz Federation in Israel – with more than 180 participants. The purpose of the seminar is for the teens who currently are in their "social initiatives" year to get to know each other, and to learn how to come up with and implement impactful social initiatives. The seminar focuses on enriching the participants' knowledge on social initiatives, strengthening their sense of belonging and identification with the youth organization, and motivating them to volunteer in the following years.

Emergency Format

Transitioning from physical activities to the digital world

Throughout the entire emergency operation, the youth movements had to transition from the format of face-to-face and distribution to digital formats in need through the network of local partnerships NGOs. Ahead of the holidays, the available aid provided was specifically adapted to Passover and the Ramadan.

Due to the economic crisis leaving thousands of families unemployed, the need for food among families increased, as some of them are lacking the means to feed their children. As such, Latet strengthened and expanded its regular aid to families by assisting 1,800 additional households severely stricken by the Corona crisis with an emergency box right at their doorstep.

LATET הון

SOCIAL IMPACT REPORT

LATET.ORG.IL ENDING POVERTY TOGETHER