



LATET

THANK YOU!

HIGH HOLIDAYS OPERATIONS 2020

Thank you so much for your support - volunteers, donors, partners and everyone who takes part in our cause. Thanks to you, we were able to provide vital aid to families and elderly people in need during one of the most challenging periods the country has experienced.

With your help, we succeeded to increase our scope of assistance and to additionally support new families suffering financial hardship as a result of the economic crisis in Israel.



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KEY NUMBERS

about

250,000

people from Israel and abroad donated during our High Holidays operations (money and in-kind)

5,150

volunteers took part in collecting, packing and distributing the food boxes

14,380

requests for help from families and seniors in need were handled by our call center during the holidays

consisting of a

110%

increase in requests compared to last year



\$4.1M

worth of food and additional assistance distributed during the operations



Poultry and meat



Fresh vegetables and fruits



Dairy products



Dry food and frozen goods



Hygiene products



Prepackaged salads



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David and Inna, Holocaust survivors, receiving ongoing assistance from Latet

more than

70,000

families in need received a food box thanks to Latet's network of 180 local partner NGOs

1,100

impoverished Holocaust survivors received assistance directly at home

10,000

families hit by the economic crisis received assistance worth \$235 per family in the form of a digital voucher to purchase products from Strauss Group in the retail stores.

Big thanks to our partner Strauss Group for this breakthrough collaboration.



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