

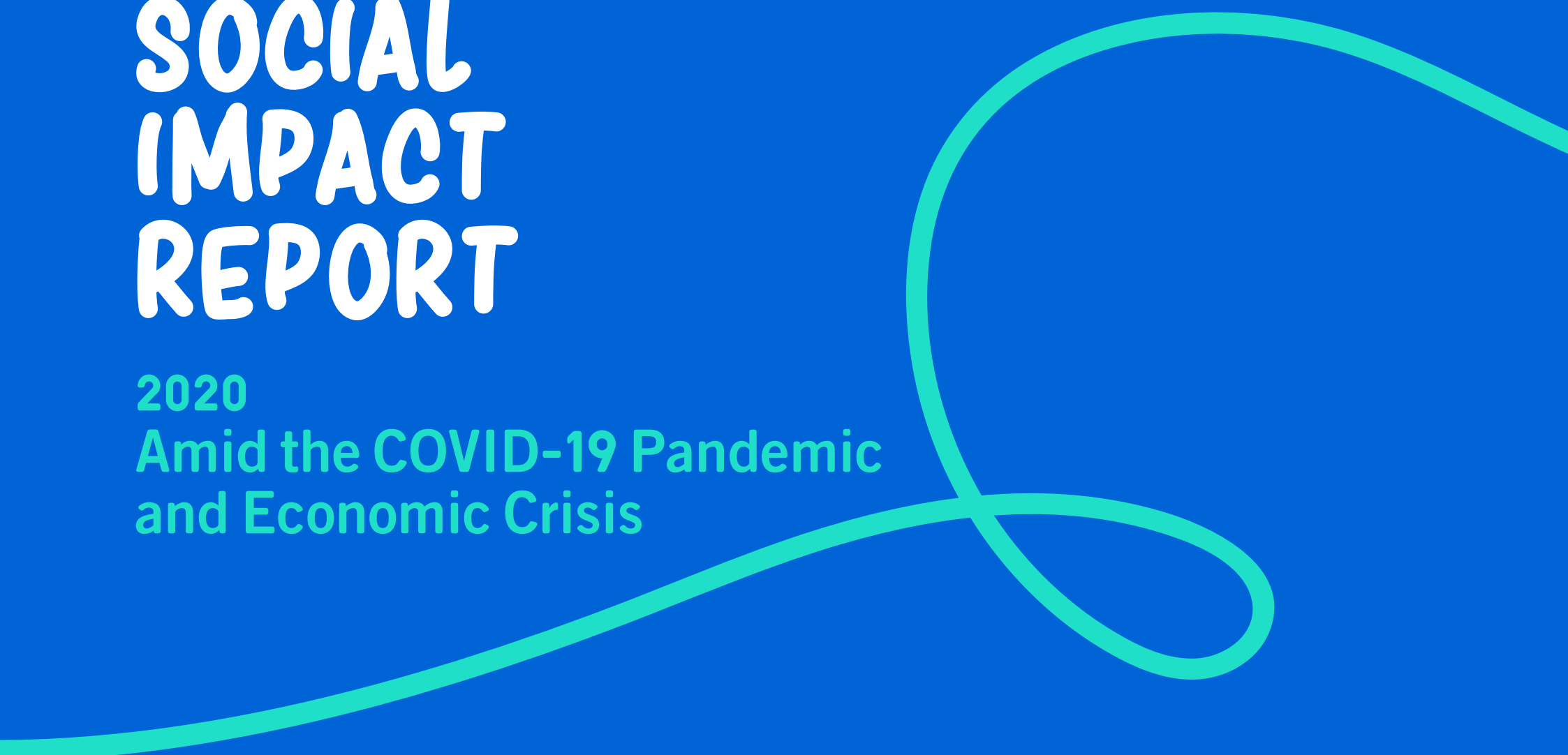


LATETPL

SOCIAL IMPACT REPORT

2020

Amid the COVID-19 Pandemic
and Economic Crisis



The background is a solid blue color. There are two thick, teal-colored decorative lines. One line starts from the top left, curves around, and ends on the right side. The other line starts from the bottom left, curves upwards, and ends on the right side. They intersect in the middle-left area.

LATET'S MISSION

Latet (To Give) was established in order to reduce poverty, for a better and just society, by providing assistance to needy populations, mobilizing Israeli civil society towards mutual responsibility, and leading change in the national priorities.

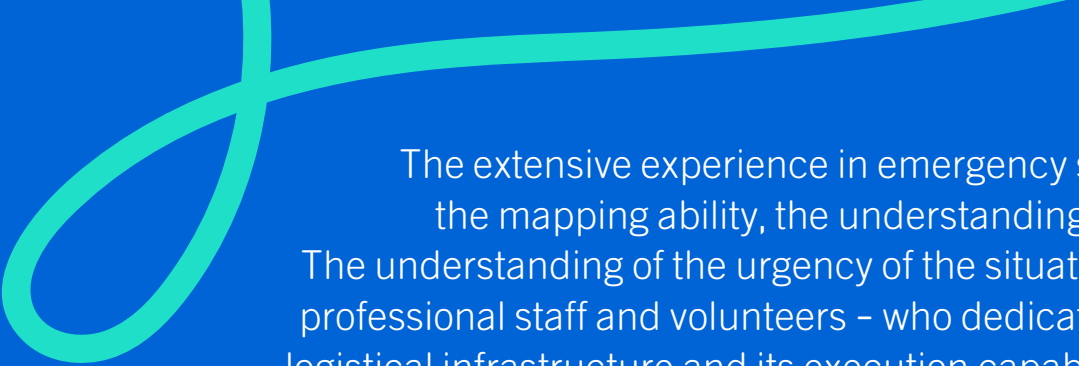
REPORT AMID THE COVID-19 CRISIS

We are proud to share with you Latet's Social Impact Report for 2020, which describes the scope of activity of our intervention programs, our various projects and actions amid the COVID-19 pandemic and economic crisis.

The global spread of Covid-19 has brought unprecedented challenges for governments, organizations, and humanity itself. The outbreak has created a health crisis, still present in our lives, that we expect vaccines to stop. Nonetheless, the main crisis caused by Corona is in the socioeconomic sphere. In Israel, 422,000 families have joined the cycle of financial hardship, 268,000 families have fallen into poverty, 143,000 families have been added to the population living in nutritional insecurity, while the middle class has shrunk by 15.5%. The families who were poor before the crisis and were already struggling to stay afloat are now coming out of it in an even more vulnerable state due to long periods at home, lack of ways of tending to the increasing necessities, and the tens of thousands of "working poor" losing their employment.

Thousands of middle-class families that have fallen into economic hardship, and have begun to slip into poverty, have had to seek help for the first time in their lives. In addition to physical deprivation, children and youth had to deal with growing digital and social disparities, while the elderly and Holocaust survivors found themselves exposed to high morbidity, social loneliness and isolation. Covid-19 has officially become Poverty-21.

**In this chaotic reality, we at Latet have understood that this is the moment of truth.
That now more than ever, Israeli society needs us.**



The extensive experience in emergency situations in Israel and around the world, the mapping ability, the understanding of the national and sectoral structure. The understanding of the urgency of the situation and our phenomenal human capital – both professional staff and volunteers – who dedicated themselves and worked day and night. The logistical infrastructure and its execution capability. The exceptional trust and support we have received from Israeli civil society, the strategic collaborations with the business sector and the creation of a broad coalition within the philanthropic world.

All of these have helped us to double the scope of Latet's activities and provide the most extensive and effective humanitarian assistance on the ground since the organization's establishment.

Together with all our stakeholders – the general public, our volunteers, our staff, our local partner NGOs and our partners in the private and philanthropic sectors – we have managed to do the almost impossible this year.

Despite our cautious optimism in light of the vaccination campaign, we know that the economic impact of the pandemic will accompany us for a long time to come. Unfortunately, we estimate that the peak of the economic crisis is still ahead of us.

Therefore, this year too, we are getting ready to expand the scope of our assistance, fulfilling the organization's mission by acting as the first line of defence and a safety net for those families and elderly people in need, easing their struggle for survival and helping them cope with the most severe economic crisis of the country's history.

A big thank you to everyone who chose to give to Latet. We value your trust and support, and we are committed to continuing our work.



Eran Weintrob
CEO





THE EFFECT OF COVID-19 ON ECONOMIC HARDSHIP AND POVERTY

From Latet's Alternative Poverty Report 2020

268,000

families joined the
poverty cycle as a result
of the crisis

422,000

additional households
are experiencing
economic hardship as
a result of the crisis

656,000

families live in
nutritional insecurity
in Israel

15.5%

of the middle
class shrank

395,000

(15.8%) children live
in severe nutritional
insecurity

10.7%

of the households had
to give up food during
the crisis

INCREASING LATET'S SCOPE OF ACTIVITY IN RESPONSE TO THE ECONOMIC CRISIS

An increase of approximately 93%

in requests for assistance made to the organization
(from 44,000 requests in 2019 to 86,000 in 2020)

3x increase

in the procurement budget for products to be allocated
to our local partner NGOs

15,000

elderly people and Holocaust survivors in need received
food and hygiene products directly to their homes

28,000

additional seniors received emergency boxes from
the Ministry of Welfare's budget through Latet

Thousands of digital vouchers

for the purchase of food were distributed to the "new poor"
population

10,000

winter packages were distributed to the elderly and families
in need



NUTRITIONAL SECURITY INITIATIVE



Reducing nutritional insecurity among families and individuals living in poverty by rescuing, collecting and distributing food, whilst empowering local associations and raising awareness of the issue of food shortage issue in Israel.

During 2020, we increased our support to local NGOs in response to the economic crisis and distributed \$47M (NIS 155M) worth of food to more than 200 associations and social services throughout the country.



60,000 FAMILIES

received monthly assistance throughout the year

12,000 NEW FAMILIES

joined the list of Latet's aid recipients due to the COVID-19 crisis

15,000 ELDERLY PEOPLE IN NEED

received food and hygiene products to their doorstep for 3 months during the "first wave"

15 LOCAL PARTNER NGOS

received help from Latet to purchase equipment to support the growth of their activities (refrigerators, freezers, carts and more)

“TOGETHER FOR YOU” – A JOINT PROJECT WITH THE FOOD INDUSTRIES ASSOCIATION OF ISRAEL

During the “first wave” of the crisis, a unique collaboration was launched with the Food Industries Association of the Manufacturers’ Association of Israel, in which 43 Israeli food companies came together to donate tens of thousands of food products to the elderly people throughout the country. The exciting collaboration proved that there is room for both competition and tremendous unity during the crisis.



“LATET-GIVE AND INSPIRE” CONFERENCE

Despite this unusual year, we did not give up the annual conference for our local partner NGOs that took place in an interactive manner. The conference was attended by 130 directors of Latet’s partner NGOs.

The conference was attended by the Minister of Welfare and Social Services, MK Itzik Shmuli, and two fascinating and inspiring lectures were given by the Mayor of Yeruham, Tal Ohana, and the photographer Ziv Koren, who documented the events of the past year through the lens of his camera, providing a unique and deep perspective of the crisis.



FOOD RESCUE



A unique project for rescuing food products that are intended to be thrown away despite still being edible and distributing them to families in need.

With the COVID-19 crisis, financial hardship and growing need for food aid, the field of food rescue has gained a significant place in the public debate. It is increasingly being understood that no stone must be left unturned if edible food is to be saved from being thrown away and given to the multitude of families that suffer from severe nutritional food insecurity.

This year's mobilization of the Israeli food industry, manufacturers, importers, and retail chains has led to a significant leap in the amount of food rescued.



\$36M (NIS 117.5 M)

worth of food rescued this year and distributed to families suffering from severe nutritional insecurity

75%

of the food assistance provided by Latet comes from food rescue

4,500 TONS

of food got to the table of those in need instead of being destroyed

\$1 = \$11

thanks to the food rescue initiative, for every \$1 invested in the program, we distribute \$11 worth of food



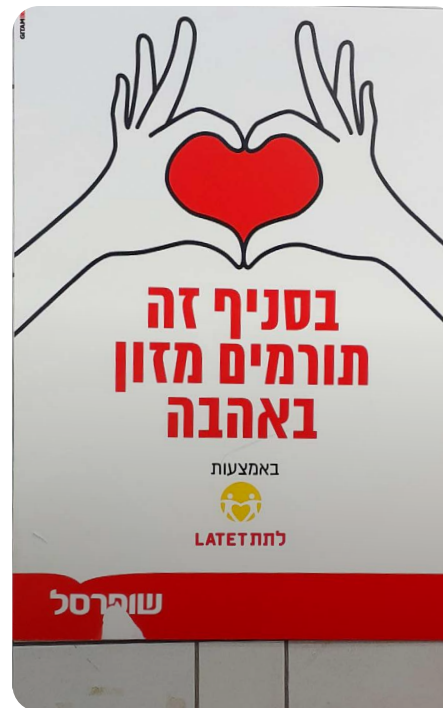
FOOD RESCUE IN RETAIL CHAINS

According to many studies, stores and supermarket chains are one of the main sources of food waste.

Latet's breakthrough food rescue project with Shufersal (the leading supermarket chain in Israel) is a cornerstone in food rescue in retail chains.

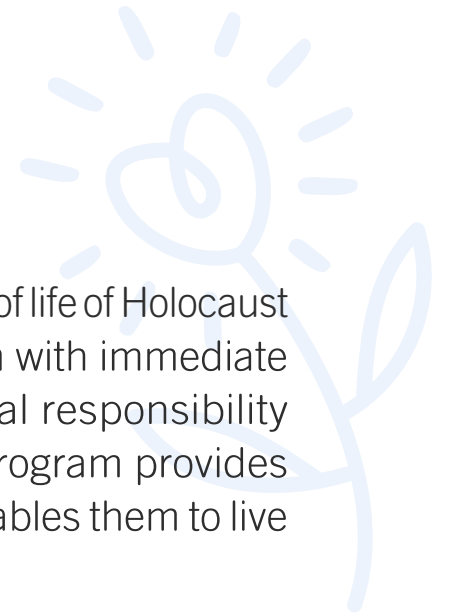
The project currently takes place in 78 Shufersal supermarkets and rescues more than \$1.5M (NIS 5M) worth of food a year. Recently, Latet expanded the project and started rescuing food from the "Osher Ad" chain.

We are grateful to Shufersal and Osher Ad, and we hope that the initiative will serve as an example for additional retail chains to engage in this necessary field.





AID FOR LIFE



The program aims to improve the quality of life of Holocaust survivors in need and to provide them with immediate relief. By demonstrating care, mutual responsibility and concern for their situation, the program provides physical and social assistance that enables them to live a life with dignity.

Impoverished Holocaust survivors found themselves in double the struggle during this time. Alongside the health dangers, serious psychological consequences arose because of the social isolation and their many concerns about their ability to cope with the lack of basic needs and poverty during this difficult period.

Along with the increased material assistance (food and hygiene), together with the program's volunteers we tried to strengthen the relationship with the survivors. As the volunteers were prevented from meeting the survivors physically due to the situation, we did so in ways available to us in order to decrease the impact of their loneliness and to spot additional needs we could respond to thanks to our Emergency Fund for Holocaust survivors.

SCOPE OF ASSISTANCE



1,131

Holocaust survivors
received holistic
support during 2020



12,000

food boxes adapted to the
needs of the elderly were
distributed directly to the
doorstep of 1,000 survivors



6,000

additional aid packages were
distributed with hygiene
products, which also included
masks and hand sanitizer



168

pairs of glasses
were distributed



28

panic buttons
were installed



64

dental treatments
were carried out



150

winter packages
were distributed



4,000

Holocaust survivors received
aid packages with the support
of the Claims Conference



97

survivors received
adult diapers on
a regular basis



248

apartment repairs have
been carried out to ensure
safety and accessibility

“Latet gave me Maayan (my volunteer) and also a food box. During the Corona period, I either sleep or sit at home and this help makes a significant difference” says Yosef, a Holocaust survivor supported by the Aid For Life program. “I go out too, walking twice a week. When there was a full lockdown I was at home all the time, but I received the aid package every month, which is great.”



The LATET YOUTH logo, consisting of the text "LATET YOUTH" in teal capital letters. To the right of the text is a stylized illustration of a white box with a green plant growing out of the top, symbolizing growth and social entrepreneurship.

LATET YOUTH

A youth organization that aims to educate young citizens on the values of volunteering, social solidarity and mutual responsibility alongside leadership development and encouraging social entrepreneurship.

Following the COVID-19 crisis, we moved our activities online and became an anchor for the teens during this period of uncertainty. The members went out and initiated various volunteering initiatives in response to the needs created by the pandemic, such as packing food boxes and participating in a campaign to raise awareness to the importance of wearing a mask.



1,500 MEMBERS

200 VOLUNTEERING AND SOCIAL
ENTREPRENEURSHIP ACTIVITIES
DURING THE YEAR

140 GROUPS

45 CITIES AND TOWNS



OPERATION “LONELINESS RELIEF FOR THE ELDERLY”

During the crisis, Latet Youth’s members volunteered from home and called the elderly in order to help them feel less lonely and to see if they could be helped during this challenging period. Shani Fogel, a member who participated in the operation, says: “I spoke to a Holocaust survivor today. We live in the same area and I wanted to know if she needed any help... Her husband died and it is difficult for her to be alone so I promised her that I would keep in touch with her and help her with everything she needed in the lockdown. I really love her and I hope we will be good friends. “



OPERATION “LATET-GIVE A COMPUTER”

When the Latet Youth’s members in Netanya realized that remote learning would not end anytime soon, they decided to launch an operation during which they collected old computers and distributed them to the children who needed them. As part of the operation, 50 computers were distributed.



AWARENESS AND ADVOCACY

A variety of activities to raise awareness about poverty and to lead change in national priorities.

Our main goal this year was to demand that the government allocate funds to promote nutritional security as part of the state budget. Due to political instability and the lack of a budget approval, we have worked to increase the low government funding previously allocated to addressing nutritional insecurity – a problem that has expanded to unprecedented proportions in the wake of the economic crisis. As part of these efforts, support for the distribution of food packages and umbrella organizations has been tripled to \$5.5M (NIS 18M).

This is the 18th year we have published the Alternative Poverty Report. The report includes a unique study addressing the effect of the COVID-19 crisis on economic hardship and poverty in Israel, an up-to-date picture of the nutritional insecurity issue, and a unique look at the impact of the coronavirus and the economic crisis on impoverished citizens receiving assistance from Latet's partner NGOs.

The report was presented to the President of Israel and received extensive media exposure with the objective to place the problem of poverty and nutritional insecurity on the public agenda and to put forward solutions.



A HEALTH PANDEMIC THAT HAS BECOME AN ECONOMIC CRISIS

Data from the Poverty Report



50.7%

of the general population
reported severe economic
damage due to the crisis



10.7%

of households were
forced to give up food



15.5%

of the middle class
has shrunk and was
substantially eroded



25%

of the population in
Israel needed help
and did not receive it



38.6%

of households experienced
financial hardship during
the crisis (an increase from
24.1% pre-Corona)



80%

of the families who lived
in poverty before the crisis
have had their employment
status affected by the crisis



ynet **ידיעות אחרונות**

Vesty Español דרושים תחנות ביטוח בעלי מקצוע לימודים פרויקטים פרוגי אסטרולוגיה בלייר מוספים מזג אוויר

חדשות חדשות בארץ > רוחה וחברה | מזג אוויר

כללי | משפט ופיליזם | חינוך ובריאות | רוחה וחברה | מזג אוויר

ynet | תל אביב - יפו 9°

השבר הכלכלי

בעקבות משבר הקורונה: רבע מיליון משפחות הצטרפו למעגל העוני

דו"ח העוני של "לתת" מתאר את פגיעת משבר הקורונה במצבם הכלכלי של מאות אלפי ישראלים, במיוחד מהשכבות החלשות. כחצי מיליון משפחות חדשות נקלעו למצוקה כלכלית. שיעור המשפחות העניות זינק לכמעט שליש. ל-650 אלף משפחות יש מחסור קבוע במזון

הדר גיל-עד, איתמר אייכנר פורסם: 09.12.20, 11:07

22.6%

מהמשפחות חיות באי ביטחון תזונתי

חיסון לאי בטחון תזונתי

הפך ל-Poverty-21. גם לזה צריך חיסון.

Covid-19

לתת LATET



VOLUNTEERS AND PARTNERS

During the year, the scope of volunteering at Latet has increased significantly. The COVID-19 crisis has raised the number of requests for volunteering. It warms our heart to know that thousands of volunteers showed up to help and take part in the emergency operation for the victims of the crisis. Despite the uncertainty and social distance imposed on us, thousands of volunteers chose to give their time. Thanks to these volunteers, we were able to provide extensive assistance to isolated seniors and families in need.

About 25,000

volunteers provided together 433,000 volunteer hours

14,000

food boxes were collected for families in need in Shufersal supermarkets and in schools as part of our annual national food drive for Rosh Hashanah

9,000

soldiers and civilians took part in our emergency response for the elderly during the Coronavirus outbreak

95%

of the regular volunteers reported that they are proud to volunteer at Latet

92%

of the regular volunteers reported that their volunteering contributes to society

VOLUNTEERS AND PARTNERS



SOCIAL IMPACT REPORT | SUMMARY 2020





JOINT EMERGENCY FUND

As part of Latet's emergency operations during the COVID-19 crisis, we created the Joint Emergency Fund whose operations are defined by three main components: large-scale assistance, responsiveness and response to basic needs.

EMERGENCY RESPONSE FOR THE ELDERLY IN NEED

A project in collaboration with the IFCJ and dozens of other partners from the philanthropic and business sectors. During the first three months of the crisis, we helped 15,000 isolated and impoverished elderly people and delivered emergency boxes consisting of food and hygiene products directly to their doorstep. The purpose of this operation was to ensure that the most fragile and unfortunate seniors citizens can stay safe at home and reduce their exposure to the virus while having their basic needs met.

WINTER PROJECT

As part of the project, joined by the Arison Foundation, the Adelis Foundation and Osem-Nestlé, essential winter equipment was distributed to more than 10,000 families and elderly people in need: blankets, radiators, and more.





DOING GOOD TOGETHER

As part of this large-scale joint project with Strauss Group, thousands of families hit by the economic crisis (the “new poor”) received monthly vouchers worth \$235 (NIS 800) per family for 4 months to purchase products from Strauss Group in the retail stores. A big thank you to Strauss Group for this ground-breaking collaboration.

“Hi Noa, I wanted to let you know that I received the vouchers and thank you from the bottom of my heart. The holiday season is upon us and it helped in a way you cannot imagine... I want to share with you that I am not used to this, this has helped me and it is very moving.”

(mother of a hearing impaired one year old, whose husband was injured and then sent on unpaid leave due to COVID-19 outbreak)





FIRST INTERNATIONAL CONFERENCE

As part of our efforts to raise awareness of Latet's work among the International community, we organized our very first virtual conference:

"From Chaos to Relief - Civil Society's Response to COVID-19: A US-Israel Dialogue"

The conference was attended by more than 1,000 people, including directors of American philanthropic foundations and federations, along with heads of associations in Israel and the United States.

The conference discussed how the pandemic affects the field of volunteering and how the American and Israeli public respond to the challenges posed by the COVID-19 and the economic crisis.





#OURDUTY

As part of this collaboration with the Israel Football Association, the LAPS Foundation, Altshuler Shaham and Samelet, the players of the Israeli national team and the Football Association called on the fans and the general public to donate food boxes to families and the elderly hit by the economic crisis.

As a result of the project, more than 11,000 food boxes were raised and distributed nationally.



"TO GIVE WITH LOVE - MUSIC SCHOOL" ANNUAL TELETHON

The annual prime-time telethon was held on Channel 12 before Rosh Hashanah.

The telethon was produced in partnership with the TV program "Music School" with the participation of celebrities from the program, the best singers of the year and the hosts Lior Suchard and Shani Cohen. During the evening, 220,317 holiday meals were donated to the elderly and families in need - the highest amount of donations to date.





לַתֵּת

2021

Our deepest gratitude to all our dear supporters, partners and volunteers, who trust us and enable us to sustain significant and effective social action despite this challenging year.

ENDING POVERTY TOGETHER

[LATET.ORG.IL/EN/](https://latet.org.il/en/)