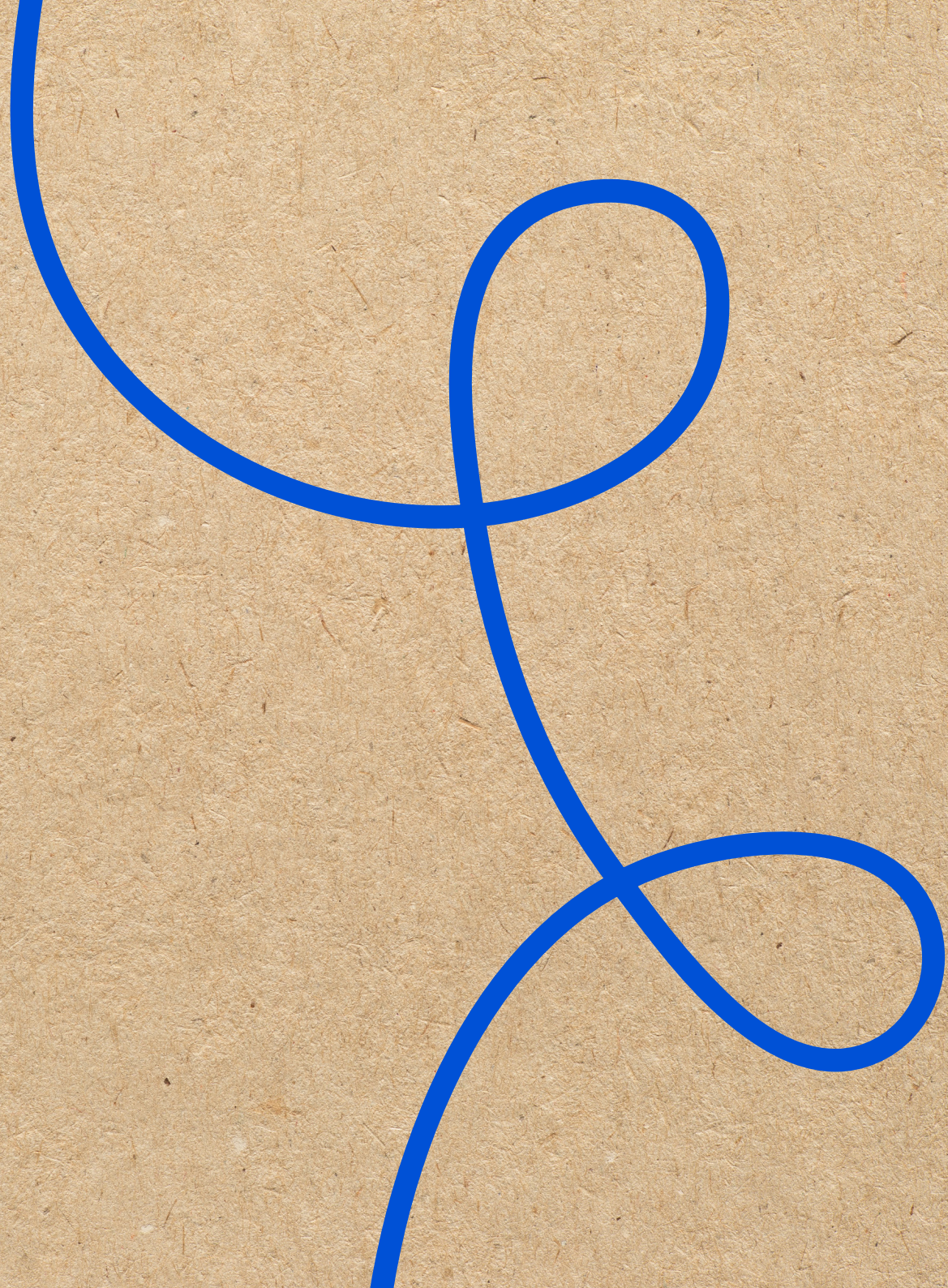




LATET ΠΠΨ

SOCIAL IMPACT REPORT

January-June 2021



Latet amid the COVID-19 crisis

The outbreak of the COVID-19 began as a health-related pandemic – which is still a global challenge – that has gradually turned into a large-scale economic crisis whose repercussions Israel will have to deal with for years to come.

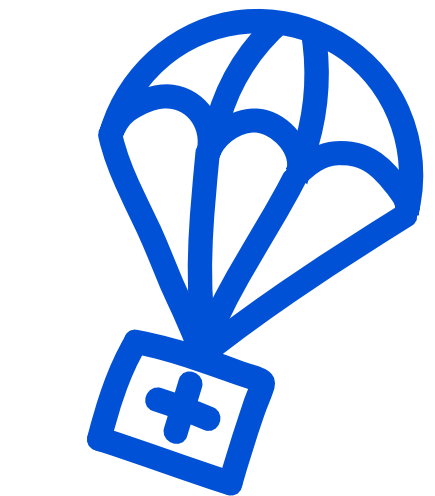
Families, elderly citizens and Holocaust survivors who were living under impoverished circumstances prior to the crisis have now fallen even deeper into the cycle of poverty, which additionally put tens of thousands of new families in economic distress. As a leading organization in civil society, the situation required us to respond quickly and efficiently in order to fulfil our mission to provide a social safety net – both in regular routine and in emergency.

Thanks to our wonderful team and the exceptional support we have received from Latet's partners and supporters – the general public, the philanthropic and business sectors – we succeeded in establishing The Joint Emergency Fund, strengthening and expanding our assistance in an adaptable and innovative way in order to target populations in need, with the help of thousands of eager volunteers.

Thanks to you, our activities have continued, stronger than ever, and together we will create a better and more just society.

Sincerely yours,

Eran Weintrob, CEO of Latet Israeli Humanitarian Aid





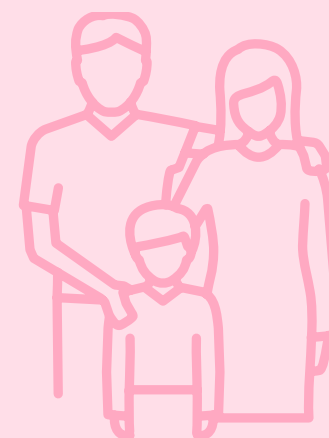
NUTRITIONAL SECURITY INITIATIVE

Reducing nutritional insecurity amongst families and individuals living in poverty by rescuing, collecting and distributing food.

3,500
TONS OF FOOD
worth
\$22,770M
(NIS 74.3M)

were distributed through

200
local partner NGOs and social welfare
services across the country.



80,000
FAMILIES

received ongoing monthly support,
among them

12,000
FAMILIES

who began receiving monthly
assistance during the pandemic



FOOD RESCUE

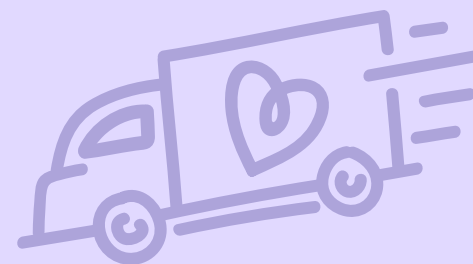
A unique and large-scale project for rescuing food products that are intended to be thrown away, despite being edible, and distributing them to families in need.

2,000
TONS OF FOOD

worth

\$18.6M
(NIS 60.8M)

were rescued over the past
six months



85%

of the food assistance
provided by Latet comes
from food rescue



\$1 = \$10

for every \$1 invested in the
food rescue program, we
distribute \$10 worth of food



BREAKTHROUGH FOOD RESCUE PROJECT IN RETAIL CHAINS

In order to increase the amount of food rescued, we work extensively in cooperation with large retail chains across the country.

The project brings together

**60 supermarkets and 60 of our
local partner NGOs**

The initiative allows the NGOs to rescue diverse fresh food (fruits and vegetable, dairy products, pastry) directly from the supermarkets and distribute it to families and individuals suffering from food insecurity.

During the first half of 2021,

\$823,500 (NIS 2.7M)

worth of food was rescued as a part
of the project.





AID FOR LIFE

The program aims to improve the quality of life of Holocaust survivors in need and to provide them with immediate relief. The holistic aid package offers them physical and social assistance that enables them to live a life with dignity.

The program assists about



1,200

Holocaust survivors

6,659

monthly food boxes were distributed directly to the aid recipients

210



Apartments were renovated, to ensure safety and accessibility



199

Holocaust survivors received broad assistance including eyeglasses, dental treatments, and adult diapers

“I felt the need to do something, to give of myself. It’s hard to explain in words, but I looked around for a while until I arrived at Latet and since then I feel at home. I love it when I disconnect from the crazy routine and do something for someone else.”

A volunteer from central Israel, providing ongoing social support to two Holocaust survivors.



LATET'S VOLUNTEERS

Volunteering is one of the core values guiding the organization. We believe that citizens who volunteer and are involved are the main key to a better and more just society.

Over the past 6 months,

AROUND

6,900

volunteers together provided

172,860

volunteering hours



100

volunteers distributed food boxes under fire in the Southern areas during "Operation Guardian of the Walls"

AROUND

2,500

volunteers collected

AROUND

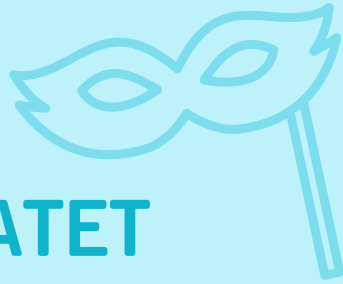
14,000

food boxes during our national Passover food drive in cooperation with the Shufersal supermarket chain





PURIM WITH LATET



As in the past years, we continued the tradition of collecting and distributing “Mishloach Manot” (Purim food baskets) to Holocaust survivors. Thanks to the generosity of the public and the participation of 42 schools and police stations all over the country, 2,500 Mishlochei Manot were given to the survivors.

“To me, volunteering at Latet is to know there is a place helping people who need it, and that my little contribution can make a huge difference in their life.”

Shai, food drive coordinator





LATET YOUTH

Latet's youth organization aims to educate young citizens in grades 7-12 from all parts of Israeli society on volunteering, leadership and social entrepreneurship. The involvement of children and teens in developing social initiatives and their consistent volunteering experience help build solidarity in the society and shape the Israeli youth.

125

youth groups

1,500

members

44

cities and communities

THANK YOU DAY The Israeli Thank You Day, which is dedicated to showing our appreciation for the numerous amazing people who often go unnoticed. This year we led the day in collaboration with other youth movements and organizations. On that day, more than 9,000 youths from 450 educational institutions went out to thank the doctors, nurses, security forces, and thousands more sent thank you postcards with personal and moving blessings.

LATET'S PATHS, which took place during May and June, was another project where the youth members cleaned up paths all around the country. In total the members cleaned up 75 km worth of public space.



JOINT EMERGENCY FUND

Following the outbreak of the pandemic, Latet created the “Joint Emergency Fund”. The aftermath of the economic crisis following the Coronavirus crisis will be felt for years to come.

Data from Latet’s Alternative Poverty Report 2020:

268,000 households

joined the cycle of poverty following
the economic crisis

50.7% of the general population
experienced severe economic damage

143,000 families
fell into nutritional insecurity

34,000 families
fell further into severe nutritional insecurity

As a response, Latet has continued to provide its crucial aid services through the Joint Emergency Fund, which was established during the crisis, and has enabled an increase in scope by adding 12,000 families whose situation have deteriorated into economic hardship.



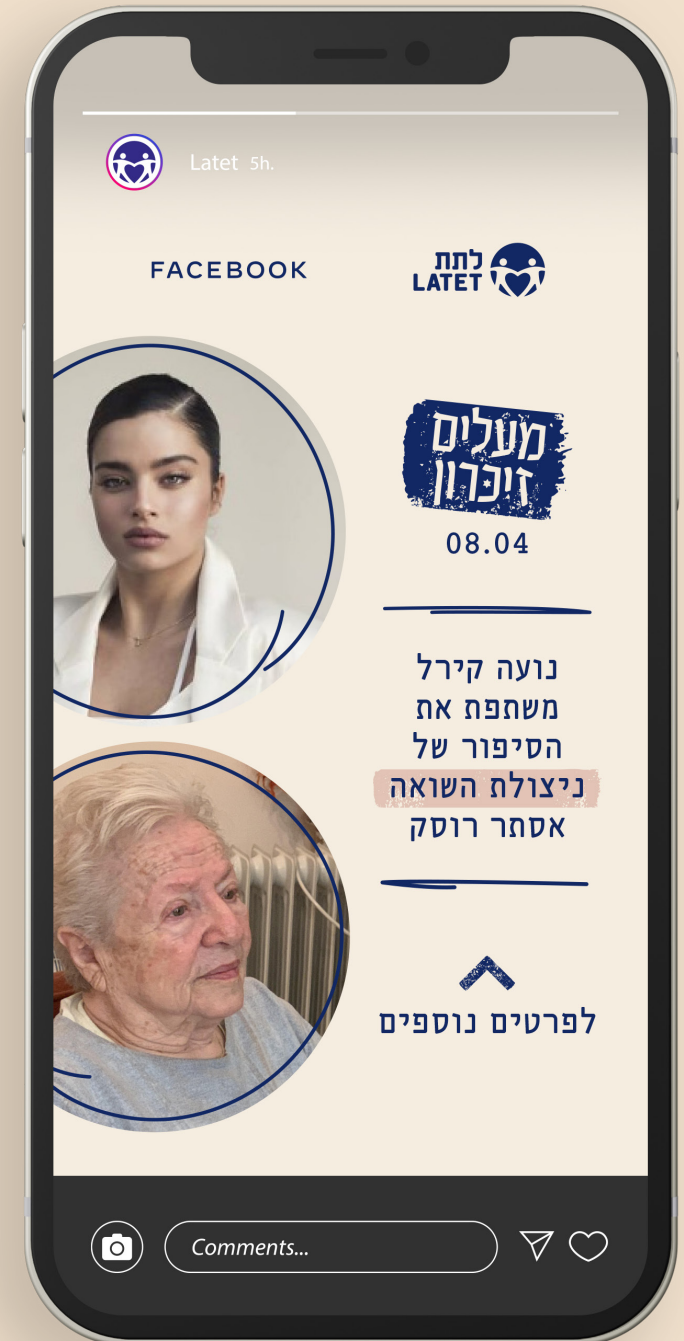


SHARING MEMORIES

A unique and extraordinary project launched by Latet and Facebook Israel, tailored to connect the younger generations to the testimonies of Holocaust survivors through Instagram and to raise awareness about the situation of impoverished Holocaust survivors in Israel.

The project was launched on the 76th Israeli Holocaust Remembrance Day and provided a platform for stories of heroism from a disappearing generation, whilst working to mobilize support for the aid recipients in Latet's Aid for Life program.

The campaign sought to bring together those whose voices are not heard with those who have powerful platforms to speak up. 20 prominent Israeli artists, content creators and influencers visited the homes of Holocaust survivors across the country and took part in an intimate and heartfelt conversation about their heroism and experiences. The meetings, which were documented by the content creators, were afterwards shared on their personal Instagram Stories – in order to connect generation Z to these real life testimonies.





KEY NUMBERS FROM SHARING MEMORIES

20
content creators and
influencers

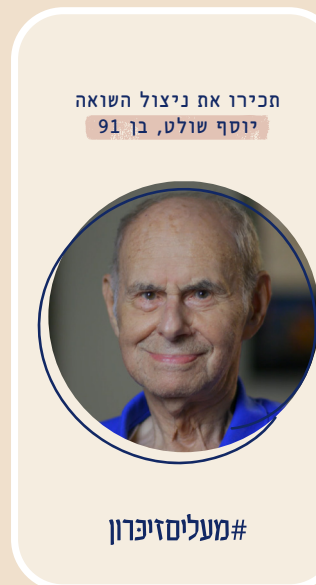
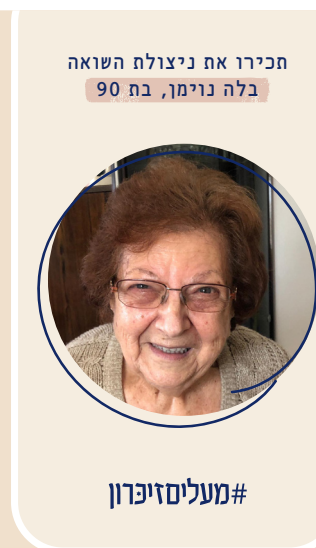
20
Holocaust survivors

2.7 MILLION
users reached

425,000
views on Latet's page

1.1 MILLION
views on the content creators'
and influencers' Stories

24 HOURS
of content





Our thanks to all of our supporting volunteers
for their hard work and to our partners
for coming with us along the way.
Together, we help populations in need while
encouraging mutual responsibility to create
a better and more just society.

LATET.ORG.IL/EN/

Ending Poverty Together