



JANUARY-JUNE 2022

MID-YEAR SOCIAL IMPACT REPORT





LATET'S MISSION


Latet (“To Give” in Hebrew) was established in order to reduce poverty, for a better and just society, by providing assistance to populations in need, mobilizing Israeli civil society towards mutual responsibility, and leading change in the national priorities.

DEAR PARTNERS,

I highly encourage you to take a few minutes to read Latet's Social Impact Report to give you an understanding of how your commitment and support over the past six months have managed to aid tens of thousands of families and elderly people in need in Israel. This report proves that together we can change and impact the lives of so many families living in poverty and food insecurity.

The fight to put the issues of poverty and food insecurity at the top of the national priorities and to reduce social disparities is far from over and new challenges arise constantly. The rising inflation and the wave of global price increases - which have not been seen for decades - are having a severe impact on the most fragile families in our society. Whether it is food, consumer goods and fuel prices or the housing crisis, the slightest change in the budget of these families threatens their ability to survive and marks the difference between raising their heads above water and drowning under a huge wave of debt.





At a time when we are entering, once again, a state of political uncertainty that will further delay the decision-making necessary to rescue these families from poverty, we are witnessing bouts of social protest, a reminder that our social situation is explosive. It would be reckless on the part of the political leadership not to quickly provide drastic decisions to address this problem, and we dare to hope that the main issue in the election campaign this time will be the socio-economic situation, from which about a quarter of Israeli citizens suffer.

In regard to you, our partners and all stakeholders of Latet - it is our responsibility and commitment to be, year after year, the most effective tool in the fight against poverty, while maintaining the values of transparency, efficiency, effectiveness, innovation and independence.

Thank you for choosing us, as a way to make this world a better place.

Gilles Darmon

Founder and President

NUTRITIONAL SECURITY INITIATIVE

The Nutritional Security Initiative aims to reduce the severe nutritional insecurity among families and individuals in Israel by rescuing, purchasing, collecting, and distributing food through our network of 200 local partner NGOs that are helping populations in need.

 **80,000**

families received monthly assistance, including 12,000 families who joined the list of aid recipients during the Covid-19 crisis

 **\$29M** NIS 101M

worth of food, hygiene products and winter essentials distributed through more than 200 local NGOs, social services departments and associations across the country

 **\$87K** NIS 303.5K

worth of food vouchers distributed to various populations including those who have recently left aid shelters, lone soldiers, and more

 **4,603**

tons of food distributed, including 117 tons of animal-based protein

 **36,360**

hygiene packages distributed to aid recipients



FOOD RESCUE

A unique system through which we rescue food products that are still edible and would otherwise be thrown away. Latet works in full cooperation with food companies and retail chains, collects food with short expiry periods or food that is unfit for the market but still absolutely suitable for eating, and distributes the goods amongst the network of partner NGOs and from there to families and elderly in need.



2,644

tons of food rescued



\$20M NIS 70M

worth of food rescued



80%

of the food distributed comes from food rescue



\$1=\$10

for every dollar invested in the program, \$10 worth of food is distributed



50%

one third of food is thrown away globally, although 50% is still edible at the time of disposal



Around **50**

companies donated food and non-food items



GROUNDBREAKING VENTURES TO SAVE FOOD FROM RETAIL CHAINS

Latet has been working for many years to rescue food from producers and importers. According to data from the Food Waste and Food Rescue in Israel Report, over 50% of the loss of salvageable food comes from retail chains. Theoretically, saving even half of the edible food discarded by retail chains would solve the problem of nutritional insecurity in Israel.

As the only organization in Israel that deals with and promotes food rescue from retail chains, Latet's efforts have significantly raised awareness of this issue among the public and media.

As of today, 177 retail chain branches across Israel rescue food.

HOW CAN YOU SUPPORT?

Simple! Make sure to do your shopping only in supermarket branches that participate in food rescue.



AID FOR LIFE

The “Aid for Life” program aims to improve quality of life of Holocaust survivors in need and to provide them with immediate relief, enabling them to live a dignified life. By demonstrating care, mutual responsibility and concern for their situation, the holistic aid package provides assistance on the physical and social level in all areas of life with an emphasis on adapting and bringing the help to survivors’ home.



1,450

survivors received
holistic support



200

apartments were
renovated to ensure
accessibility and safety



100

dental treatments
were carried out



197

pairs of eyeglasses
were distributed



24

panic buttons
were installed



187

survivors received
adult diapers on a
regular basis

SOCIAL EVENTS FOR HOLOCAUST SURVIVORS

We waited patiently for the peak of the pandemic to subside so that we could return to one of the most important components of the program – holding social events and holiday parties for Holocaust survivors. This year, for the first time since the outbreak of the pandemic, we decided to get back to routine and celebrate the holidays together. The festivities, which were organized in collaboration with Teva, hosted Holocaust survivors from the central region of the country.



I have been volunteering with Hadassah for almost a year, as part of "Aid for Life". When I first met Hadassah, she surprised me in every way: she is not the two-dimensional image of a Holocaust survivor presented to us in the media. She is a full person, and a person full of life. She has so much inner light, so much life experience, that it fills me with inspiration, motivation, and often a different outlook on things in the world or in my life that I have shared with her. This program goes beyond accompanying survivors and reducing their feelings of loneliness, it enables people who still have so much to give, to give to us.

Hadar Raisin Tzur, a volunteer in "Aid for Life" program accompanying Holocaust survivor Hadassah Hershkovitz



LATET YOUTH

Our youth organization aims to educate and instill in young people the values of volunteering, social solidarity, mutual responsibility and giving, alongside leadership development and social entrepreneurship. Over the past half year, we have managed to return completely and safely to in-person meetings, saying goodbye to Zoom and conducting our volunteering activities, seminars and programs face-to-face. The period of the pandemic reinforced the understanding that volunteerism is a significant tool for building and developing personal resilience among teens, giving them a sense of meaning and empowerment. As a result, we were able to carry out many volunteering activities and social initiatives.



2,000

participants



110

groups



40

cities and communities where
activities took place



500

volunteering activities and
social initiatives carried out by
the participants

“LATET TODA” – THANK YOU DAY 2022

The National Thank You Day, an initiative created by Latet Youth, took place for the fifth year. The purpose is to call on Israeli society in all its forms to pay attention to what is happening around them, to show appreciation and to thank the service providers in the public sphere. Hundreds of educational institutions, "Latet Youth" groups and other youth groups marked the important day by delivering a set of lessons, activities and social initiatives to communities around Israel.

On that day, more than 20,000 youth from all youth movements and organizations in Israel came together to give thanks. This year, we put special emphasis on the medical staff, police, firefighters, cleaning crews, security guards, bus drivers and other essential service providers.



MIDWAY SEMINAR 2022

For the first time in two years, the national seminar was held and was attended by Latet Youth participants from throughout Israeli society. The one-day seminar was led by the participants in the senior year of the program – the "Leadership Stage" – with the purpose of instilling the values of solidarity, mutual responsibility and tolerance among the attending youth.

The seminar was exciting and powerful for the participants who took part in bonding activities and packing food boxes for families in need ahead of Passover.



VOLUNTEERS & PARTNERS ALONG THE WAY

Our volunteers are the beating heart and soul of the organization; without them we would not be able to help thousands of families and elderly people in need and fulfill the vision of the organization. They take part in every project in a wide range of roles - operations, strategy, training, packaging, distribution, collection, inspection and so much more. We invest significant resources in managing and retaining volunteers, in order to create a unique and meaningful volunteer experience for everyone.



2,200

permanent volunteers
are active in the
organization



530

scholarship recipients
take part in our projects
at least once a month



79

the age of the oldest
volunteer in the
organization



640

volunteers have been
active in the organization
for over 4 years



92%

of the volunteers stated
that the volunteering is
meaningful to them



95%

of the volunteers feel
proud to volunteer
with Latet

LATET ("TO GIVE") FOR PURIM

A touching and special project for Purim where "Mishloach Manot" (Purim food baskets) were collected from all over the country for the Holocaust survivors supported under the "Aid for Life" program. Thanks to the generosity of the public and 60 schools, business companies and youth movements who took part in the project, 2,690 beautiful Purim baskets were given to the survivors.

LATET ("TO GIVE") FOR PASSOVER

During our annual national food drive for Passover, in collaboration with the Shufersal supermarket chain, about 11,000 food boxes were collected. As with every year, the Israeli public chooses generously to donate and assist people in need toward the holiday. Around 1,850 volunteers took part in the operation, including Latet Youth participants, schools, youth movements, partner organizations and the general public.

There is nothing better than knowing that at the end of every drive, thousands of food boxes arrive to families who desperately need it. To see their joy when you arrive with a package is an indescribable feeling. It simply fills you up with a sense of giving and contributing to those around you."

Food drive coordinator



THE MOBILIZATION OF THE BUSINESS SECTOR AND THE “DONATE AND PACK” INITIATIVE

Latet's "Donate and Pack" project has been carried out successfully for several years in cooperation with the leading companies in the Israeli market. As part of the project, Latet builds a “food packaging center” on companies' site while the companies donate money or food products worth a specific number of food boxes, and the employees pack the food boxes. The boxes are then distributed to families in need through our network of partner NGOs. We were very happy to be able to return to routine and hold dozens of "Donate and Pack" projects around the country.



45

companies from the
 business sector participated
 in this initiative that
 combines donation and
 volunteering during the
 past half year



3,800

employees
 volunteered in Latet's
 projects across the
 country



ASSISTANCE TO UKRAINIAN REFUGEES

The war in Ukraine and the humanitarian crisis that followed took the world by surprise. Latet is first and foremost a humanitarian organization in times of routine and emergency, so we quickly sprung to action.

Our assistance efforts were twofold:

- **Assistance Area 1**
Collaboration with the JDC and the International Fellowship of Christians and Jews which focused on sending humanitarian aid (food, necessary medicines and emergency equipment) by plane for Ukrainian refugees on the border and within the country.
- **Assistance Area 2**
Support for refugees who were able to come to Israel, in cooperation with the National Council for Volunteering and business entities that donated and packed food boxes and equipment for the refugees.



THANK YOU EVENT “PARTNERS ALONG THE WAY”

After two particularly challenging years, during which the organization's activity increased significantly, we truly understood the meaning of "partners along the way" and wanted to say thank you to all the partners who rallied, enlisted, and trusted us during these trying times.

The event took place at the High& venue as a donation from Fiverr company and brought together the top executives in the Israeli market under one roof. Meta's CEO in Israel, Adi Soffer Teeni, spoke and immediately afterwards the guests enjoyed a performance by Shlomi Shaban.



GROUPS OF INTERNATIONAL VOLUNTEERS COME TO VOLUNTEER AT THE LOGISTICS CENTER

With the return of regular flights and the recovery of the inbound tourism industry in Israel, Latet is happy to once again host groups of volunteers from the US and Europe at our logistics center in the Beit Shemesh industrial zone. For several hours full of energy, a happy atmosphere and of course good music, the volunteers pack food boxes that then make their way to impoverished families and elderly people. For example, a group of about 80 young men and women from Taglit made it all the way from Los Angeles to the logistics center to do good and help those in need.



APPOINTING A NEW CHAIRMAN OF AMERICAN FRIENDS OF LATET

We are currently building and uniting the new board of directors of American Friends of Latet and are pleased to announce the appointment of Zach Fasman, a longtime friend who has contributed many resources to help fulfill Latet's vision, as chairman of the organization. In addition, David Schizer and Steven Price were appointed as senior directors. Today, Zach is a professor of Labor Law at NYU School of Law. Previously, he was very active in his field and worked closely with Congress and other major bodies in the United States. In addition, Zach was an active board member of the JDC, CSS and more. We are excited and happy that he and the team are joining us.



“SHARING MEMORIES”

A joint project created by Latet and Meta Israel that took place for the second time, ahead of the 77th Israeli Holocaust Remembrance Day. “Sharing Memories” sought to connect the younger generation to the testimonies of Holocaust survivors and raised awareness of the situation of impoverished Holocaust survivors in Israel. As part of the project, 22 prominent Israeli content creators held personal and heartfelt meetings with 22 Holocaust survivors (some of whom are supported by Latet) who talked about their childhood during the war and the daily struggle some of them experience today. The content creators then shared these stories on their Instagram Story and as a result, many youths were able to have a rare glimpse into the testimonies of Holocaust survivors for the first time ever.

- This year, "Sharing Memories" reached about 11 million people
- Stories that were shared to the Instagram accounts of the content creators received more than 5.5 million views in just 24 hours
- As part of the project, about \$173K (NIS 600K) was raised to support Holocaust survivors and elderly people in need





THANK YOU

We are happy to return to routine alongside all of you.
Our deepest thanks to all the supporters,
volunteers and partners along the way.
Together, we can help create a better and just society.

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