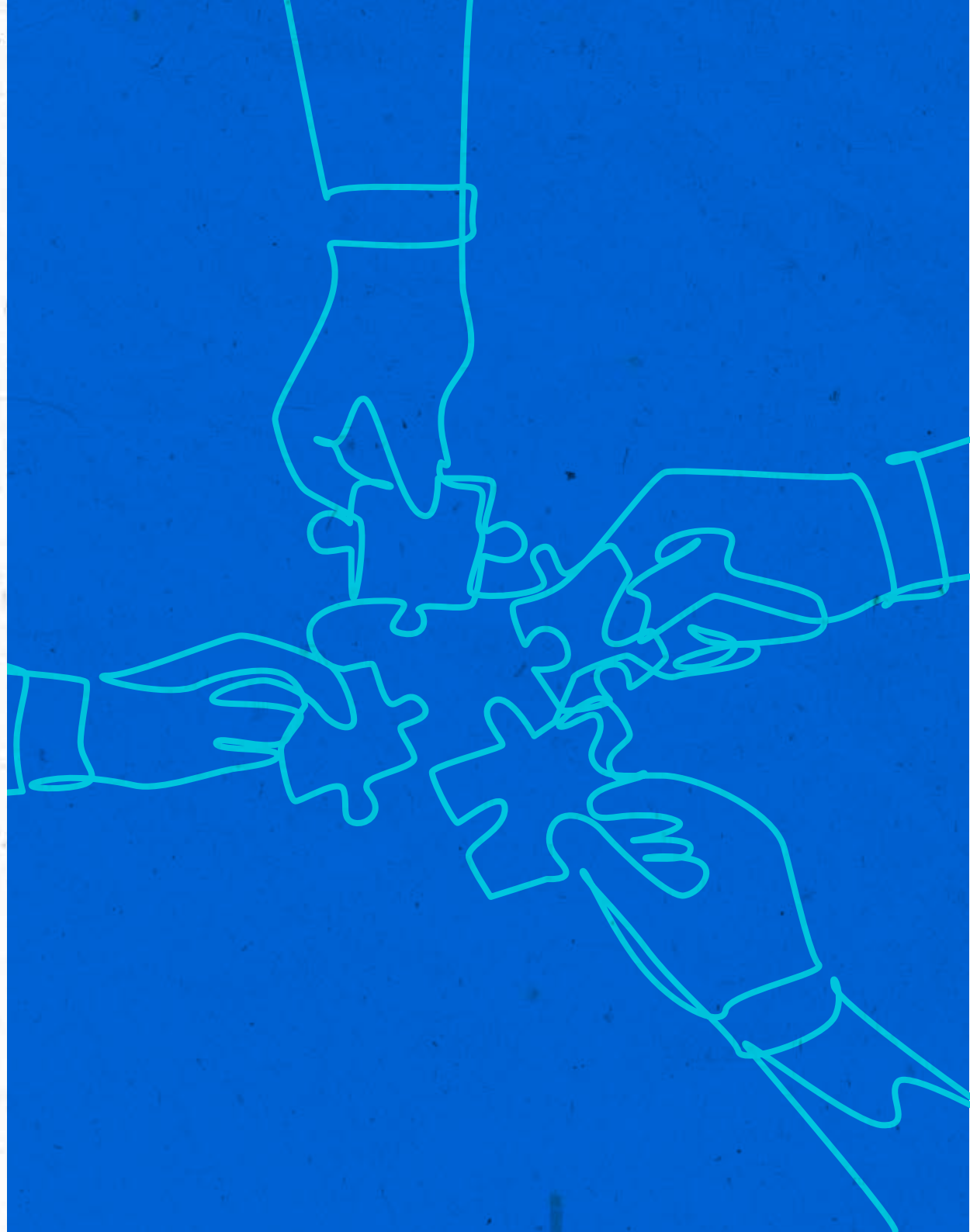




# SOCIAL IMPACT REPORT 2022



## LATET'S MISSION

Latet (To Give) was established in order to reduce poverty, for a better and just society, by providing assistance to populations in need, mobilizing Israeli civil society towards mutual responsibility, and leading change in the national priorities.

# DEAR PARTNERS,

So, how can social impact be measured?

If we had a “profit line”, it would include the fact that this year we crossed the threshold of \$59M (NIS 200M) worth of aid (food, emergency fund, home renovations for Holocaust survivors, hygiene products and winter equipment) which we provided in the field. This, in partnership with 210 local NGOs in 125 localities, altogether supporting 95,000 families living in nutritional insecurity, as part of our system of aid provision as an umbrella organization and a national food bank. And furthermore, some interesting data – which you can see in this report – such as the fact that this year, 29,260 volunteers performed 448,900 hours of volunteer work as a core part of Latet’s programs in both routine and emergency.

But the social value and impact of these actions is broader and includes numbers and deeper meaning not included in the report. We estimate that more than a quarter of a million Israelis demonstrated their trust and took part in one of the platforms of impact that we offer to civil society, whether through volunteering or donation, individually or through a company, philanthropic foundation, youth movement, school or military unit. Hundreds of thousands of Israelis were exposed to research results, social needs, personal testimonies and suggestions for a solution to the most pressing societal problems. Tens of thousands of families in need received the message that there is someone who cares about them; that there is someone who is willing to help them. These values that we are working to integrate into Israeli society – volunteering as a way of life, mutual responsibility, proactivity and social initiative, universality and equality, taking action and caring for others, integrity, transparency and innovation – are the things you do not see in numbers.

The circles of influence that are created by all our stakeholders, starting with the participants and instructors of Latet Youth, through the thousands of volunteers, donors, NGOs and partners along the way, are another measure of our social impact. In addition, they are a source of optimism amidst the chaotic reality – economic, social, cultural and political – which threatens the personal and national stability of everyone who lives here in Israel, and especially those among us living in poverty and deprivation.

**Thank you to every single one of you who chooses to give and believes in us. In our mission, in our values, in our identity and in every step of the journey.**

**Yours,**

A handwritten signature in white ink, consisting of a stylized, elongated loop that tapers at both ends, resembling a horizontal oval with a small hook at the right side.

**Eran Weintrob**  
CEO

# POVERTY IN ISRAEL

## KEY NUMBERS

**27.8%**

of the Israeli population  
live in poverty

**27.7%**

of households experience  
economic hardship,  
compared to 24.1% before  
the COVID-19 outbreak

**21.1%**

of families in Israel live in  
nutritional insecurity

**19.1%**

of children in Israel live  
in severe nutritional  
insecurity

**77.8%**

of Latet's aid recipients stated  
that the food they bought was  
insufficient and that they did not  
have enough money to buy more

**50.3%**

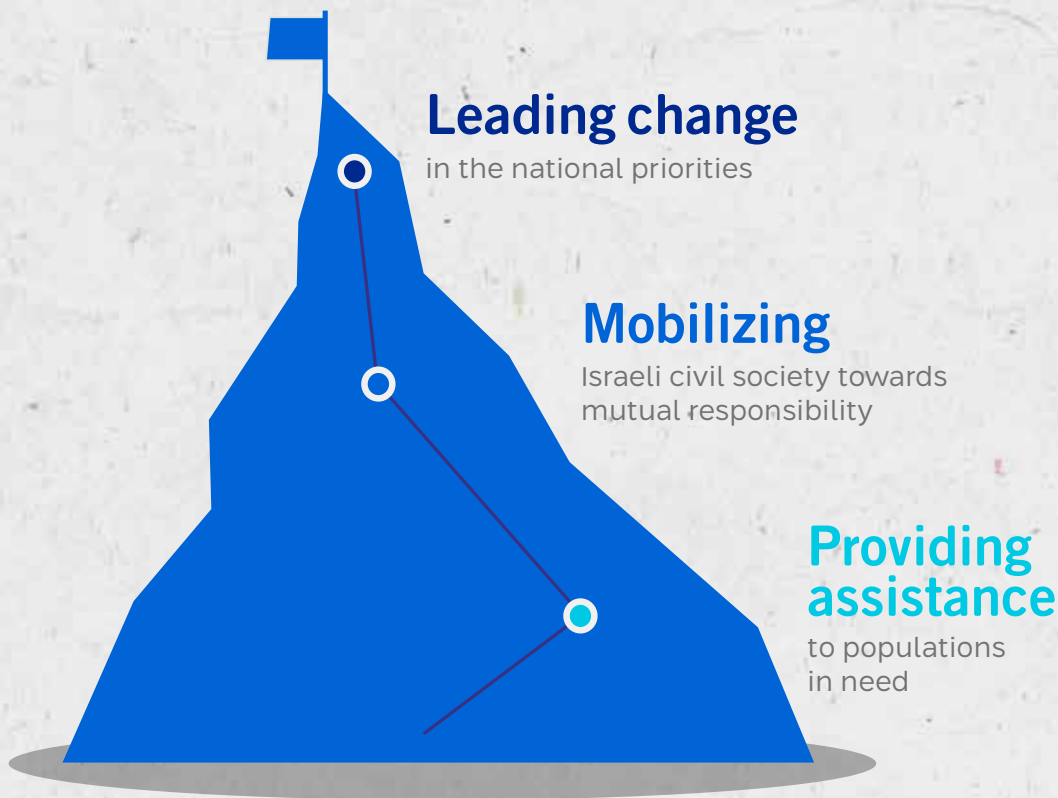
of the Israeli population  
estimate that they will be  
impacted by inflation to a  
large or very large extent

“I am 36 years old; a father of two girls. For over a year now I have been bringing them up alone. My wife is in a rehabilitation hospital, in such a state that she may not be able to leave there. It's a difficult situation to cope with, between taking the girls to school and picking them up, and going to the hospital. On such days I can't work, and I'm losing money each day. I live off my wife's disability pension and the salary I earn at work. From this I pay rent, electricity, water; but **even that I've stopped paying, because I prefer to bring food to my girls rather than pay debts.**”

[ Rachamim, 36, father of two, receives food aid from Latet ]

**We are here to...**

**reduce poverty for a better  
and just society, by:**



**So, what  
did we do  
this year in  
pursuit of  
our mission?**



# \$55M

NIS  
192M

worth of food distributed to Latet's aid recipients

## 9,139 TONS

of food distributed

## 228 TONS

of protein  
(dairy and animal)  
distributed

## \$57K

NIS  
200K

allocated to help our local  
partner NGOs receive  
adequate equipment

## \$157K

NIS  
550K

worth of food vouchers  
distributed to various  
populations in need, including  
those who have recently left aid  
shelters, lone soldiers and more

“I need help. It's unpleasant to say, but I do. Help with food, which is the most basic thing for me, is the most important. Once you are in this situation, you have no choice but to accept it. So, if someone gives me something, I'll take it. I use everything in the food box, and if there is something I didn't use, I pass it on to someone else who needs it. To give is to see the other. Today, I'm the one in this situation, but tomorrow, you can be there too. Therefore, it's so important to stop for a moment and to donate, not everything you have, but something small.”

[ Lilach, 44, mother of twins, receives food aid from Latet ]



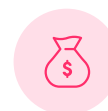
# NUTRITIONAL SECURITY INITIATIVE

The Nutritional Security Initiative aims to reduce the severe nutritional insecurity among families and individuals in Israel by rescuing, purchasing, collecting, and distributing food through our network of 210 local partner NGOs that are helping populations in need. Latet operates as a national food bank and an umbrella organization for these local associations.

## 95,000

families received monthly support and assistance

① in 2021, we supported 80,000 families on a monthly basis



## \$12M

NIS  
42M

worth of food purchased and distributed, accounting for 20% of the total food distributed  
(80% comes from food rescue)



## 72,000

hygiene packages distributed



## 28,000

food boxes distributed for Passover



## 35,000

food boxes distributed for Rosh Hashanah



## “LATET - GIVE AND INSPIRE” CONFERENCE

The power of 210 food associations working together under the umbrella of Latet|

Latet acts as an umbrella organization for 210 local partner NGOs operating across the country and in all sectors. In order to strengthen our collaboration with the associations and continue pooling resources, we held the “Latet – Give and Inspire” conference, in which the managers of 175 associations participated. The conference took place at the Peres Center for Peace and Innovation with the purpose of inspiring and enriching the participants through activities on various topics. As usual, we gave special mention to the outstanding associations and we also expressed our deep gratitude to the Latet’s oldest volunteer, Uri Hakak, who has been volunteering in our NGO Relations Department for more than 20 years.

In addition to this conference, we held five regional conferences in different parts of the country, where the NGO managers discussed their activity, challenges and opportunities for partnerships.

“You are the Startup Nation. You don’t need to get a lesson on innovation from anyone. **Finding the resources to feed hundreds of families every morning is the real innovation, it’s the power of creativity when there’s no choice.** If we don’t find the resources and the energy to do so, no one will.”

[ Gilles Darmon, President and Founder of Latet, during the “Latet – Give and Inspire” conference ]





# FOOD RESCUE

A unique system through which we rescue food products that are still edible and would otherwise be thrown away. Latet works in full and long-term cooperation with food companies and retail chains, collects food with short expiry periods or food that is unfit for the market but still absolutely suitable for eating, and distributes the goods amongst the network of partner NGOs, and from there to families and elderly in need.



## \$45M<sup>NIS 150M</sup>

worth of food rescued and distributed

① in 2021, \$45M (NIS 138M) worth of food was rescued



### \$1 = \$10

for every dollar invested in the program, \$10 worth of food is distributed



### 7,620 TONS

of food rescued



### More than 60

companies donated food and non-food items



### 80%

of the food distributed comes from food rescue



## FOOD RESCUE INITIATIVE WITH RETAIL CHAINS

A significant part of the rescuable food can be found in the retail segment, in thousands of sales points across the country. The reason is that the retail chains must keep large inventories of products to be able to offer their customers the luxury of choice and wide variety.

So, what can we do? Rescue that food and make it accessible to those suffering from nutritional insecurity. It is with that exact goal in mind that we established the Food Rescue Initiative with the retail chains. As part of this project, our local partner NGOs collect diverse, fresh and edible food straight from the chains' branches and distribute it to families living in need.

Shufersal, the largest supermarket chain in Israel, pioneered the initiative with us and today we rescue food from 120 of its branches. Strauss Group was also one of the first companies to explore the field of food rescue and partner with us. We rescue the company's food products through branches of the Yochananof supermarket chain.

**As part of this project, we rescued 3,500 tons of food worth \$15M (NIS 52M).**

**What can retail chains do?** Join us!

**What can customers do?** Make sure the supermarket near them is rescuing food.

① In 2021, 1,600 tons of food worth \$5M (NIS 16M) was rescued as part of this project







## THE LAUNCH OF A NEW TRUCK FOR THE FOOD RESCUE INITIATIVE

Thanks to the strategic and meaningful partnership with the International Fellowship of Christians and Jews, we expanded the Latet's fleet of trucks that enable us to rescue more food. The truck was inaugurated at our logistics center during a visit of the IFCJ's board from Chicago and Toronto.



# AID FOR LIFE

The “Aid for Life” program aims to improve the quality of life of Holocaust survivors in need and to provide them with immediate relief, enabling them to live a dignified life. By demonstrating care, mutual responsibility and concern for their situation, the holistic aid package provides assistance on the physical and social levels in all areas of life, with an emphasis on adapting and bringing aid directly to survivors’ homes.



# 1,450


Holocaust survivors received holistic support

 in 2021: 1,350 survivors



## 470

homes repairs were carried out to ensure accessibility and safety

 in 2021: 360 repairs



## 122

dental treatments were carried out



## 531

pairs of eyeglasses were distributed



## 23

panic buttons were installed



## SOCIAL EVENTS FOR HOLOCAUST SURVIVORS

We are happy to have returned to full routine with our holiday parties and social events for Holocaust survivors, after a long pause due to the COVID-19 crisis. Throughout the year, we hosted 10 events for around 240 survivors across the country in collaboration with businesses and companies to create unforgettable celebrations for the program's aid recipients.



## AID PROGRAM EXPANSION

During the past year, we have partnered with other associations and organizations to increase the assistance we provide to the survivors in the program. We have also recruited new volunteers to visit the survivors and help reduce their feeling of loneliness. The aid program expansion is made possible thanks to the support of numerous partners – among them, the Claims Conference, which represents the world Jewry in negotiating for compensation and restitution for victims of Nazi persecution and their heirs.



**250**

fans were distributed  
towards the summer



**200**

heaters and blankets  
were distributed towards  
the winter



**196**

survivors received adult  
diapers on a regular basis





# LATET YOUTH

Our youth organization is committed to educating and instilling in young people the values of volunteering and mutual responsibility, as well as developing their leadership skills and encouraging social entrepreneurship. During the past year, we returned completely and safely to in-person meetings, saying goodbye to Zoom and conducting our volunteering activities, seminars and programs face-to-face. The period of the pandemic reinforced the understanding that volunteerism is a significant tool for building and developing personal resilience among teens, giving them a sense of meaning and empowerment.



# 2,200

participants

① 1,500 participants in 2021



## 43

cities and communities  
where activities took place



## 170

groups  
① 120 groups in 2021



## 130

young counselors



## 700

volunteer activities and  
social initiatives

## “LATET TODA”-THANK YOU DAY

The National Thank You Day, an initiative created by Latet Youth, took place for the fifth year. The purpose is to call on Israeli society in all its forms to pay attention to what is happening around them, to show appreciation and to thank the service providers in the public sphere. Hundreds of educational institutions, "Latet Youth" groups and other youth groups marked the important day by delivering a set of lessons, activities and social initiatives to communities around Israel. On that day, more than 20,000 youth from all youth movements and organizations in Israel came together to give thanks. This year, we put special emphasis on the medical staff, police, firefighters, cleaning crews, security guards, bus drivers and other essential service providers.



## MIDWAY SEMINAR

The "Midway Seminar" was attended by Latet Youth participants from all parts of Israeli society. The one-day seminar was led by the participants in the senior year of the program – the "Leadership Stage" – with the purpose of instilling the values of solidarity, mutual responsibility and tolerance among the attending youth. The seminar was exciting and powerful for the participants who took part in bonding activities, got to engage with other groups from across the country and paved the way for their annual social initiative.





## SUMMER CAMP – 2nd EDITION

260 participants of the youth organization spent a little more than a week away from their homes and outside of their comfort zone whilst participating in the Latet Youth summer camp which took place for the second time. At the same time, the organization also held its leadership course. The summer camp was a once in a lifetime experience for the teens, who enjoyed volunteering and educational activities. The goal of the camp was to educate the participants on the values of volunteering and solidarity while providing a safe place for them to enjoy.



"Dear Latet Youth staff,

You were great all year long, and yet, your summer camp managed to pleasantly surprise us. I've talked a lot with Alon, who still doesn't understand why all this fun had to end. We have children in several youth movements, but without a doubt you surpassed larger and older movements on the level of content, friendships, social action and conditions.

**Congratulations and big thanks. May our organization grow and lead the way across the country.  
Have a nice holiday."**

[ Eli Bibi – Alons Bibi's father, participant of Latet Youth in Holon ]



# AWARENESS AND ADVOCACY

Latet is not only focused on reducing poverty through humanitarian aid, but also through policy change. We initiate actions to raise social awareness and lead towards a change in national priorities. These include advocacy work, meeting with MKs and participating in committees, promoting legislative changes, initiating public campaigns, and publishing position papers and various other research publications.



## THE RESPONSIBILITY FOR FIGHTING POVERTY

Latet has been working for more than two decades to place the problem of poverty and social inequality at the top of the national agenda. The organization will continue doing so until the government takes full responsibility to tackle this issue. We believe that this includes implementing a multi-disciplinary government plan to reduce poverty, setting a tangible goal and allocating 1.5% of the state budget toward handling the issue, granting \$713M (NIS 2.5B) toward reducing nutritional insecurity and promoting food rescue as an essential tool in this fight.





## THE ALTERNATIVE POVERTY REPORT

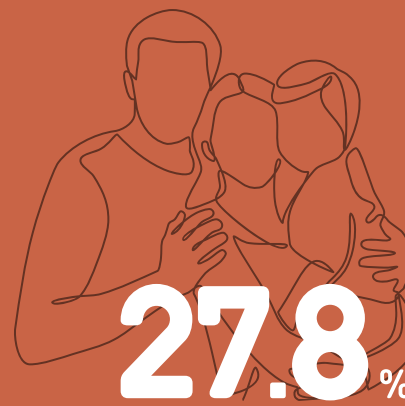
For the 20th year, Latet published the "Alternative Poverty Report", which reflects the current trends pertaining to poverty and nutritional insecurity in Israel in 2022. The report is an important tool for gaining a better familiarity and understanding of poverty and economic hardship. The report offers an in-depth analysis of the difficulties that Latet's aid recipients experience and the things they have to forego in various aspects of their life related to nutritional security, education, healthcare, employment, housing, and cost of living.

This year, two unique chapters were added:

- 1) **Energy poverty** – a relatively new term describing the inability of a household to pay for their basic energy needs.
- 2) **The Elderly** – the chapter examines whether the raise in government income supplement for the elderly (effective since early 2022) enables this population to escape de facto poverty.

The report also includes, for the 8th consecutive year, the Multidimensional Poverty Index that defines poverty as a state of extreme deficiency in relation to the needs and conditions vital for maintaining a dignified life. In addition, and for the 3rd consecutive year, we have added the Economic Hardship Index that was developed during the COVID-19 crisis and measures changes that occur within relatively short periods of time. The report was presented to the President of the State of Israel, His Excellency Mr. Isaac Herzog and his wife Michal, and gained significant media exposure – an important event for putting the issues of poverty and nutritional insecurity on the public agenda and promoting social policies and solutions.

[CLICK TO READ THE FULL REPORT \(HEBREW\)](#)



of the Israeli population  
live in poverty

**51.2%**

of the aid recipients had their  
electricity cut or received a  
disconnection notice



of the families in Israel  
live in nutritional insecurity

**59.3%**

of the aid recipients stated  
that they avoided fixing major  
damage in their apartment  
for financial reasons

**75.6%**

of the elderly receiving aid from  
Latet live in de facto poverty  
despite the raise in government  
income supplement

**77.8%**

of the aid recipients  
stated that the food they  
bought was insufficient  
and that they did not  
have enough money to  
buy more

**62.2%**

of the families receiving  
aid have at least one  
employed member

**72.6%**

of the aid recipients indicated  
that they cannot afford to buy  
basic school supplies for their  
children

**68.4%**

of the aid recipients had to forgo  
essential medication or medical care  
because they could not afford it



## דוח העוני האלטרנטיבי של לתת: חמישית מהמשפחות על סף עוני

על פי הדוח, שיעור המשפחות שנקלעות למצוקה כלכלית הולך וגדל וכך גם שיעור העניים שיוצאים לעבודה • חינוך לגיל הרך, ולמעשה חינוך בכלל, הפך למותרות בקרב עניים וכך גם שימוש בחשמל • ההתייקריות פוגעות בעניים יותר מכל, והעלייה בשכר הדירה מחמירה את מצבם • תמונת מצב מטרידה

06:00 12/12/22 פורסם | N12 | איילת ברון

5,711



## More than 2.6 million Israelis live in poverty - report



## "לבעמים אני מוותר על אוכל או תרופות. מחכים שאני אמות?"

יוסף, ניצול שואה בן 85, נאלץ להשאר מוצרי מזון בסיסיים מחוץ לסל הקניות. לירז, אם לארבעה בת 55, חיה מקצבאות ולא יכולה לסייע לילדיה. דוח "לתת" חושף: 698,000 משפחות חיות בעוני, בתוכן 1,176,000 ילדים: "מתמודדים עם הרבה אתגרים - ואין עזרה"

73 תגובות

הדר גיל-עד | 12.12.22 | 07:05

Haaretz | Israel News

## Number of Israeli Families Living in Poverty Has Skyrocketed Since COVID-19 Pandemic

A nonprofit's reports shows a sharp 12.9 percent growth in Israeli households living in poverty, with close to one in five Israelis not being able to afford an adequate amount of food





# VOLUNTEERS & PARTNERS ALONG THE WAY

Thanks to the 29,260 volunteers who participated in Latet's activities during the past year, we managed to help thousands of families and Holocaust survivors in need and continued fulfilling the vision of the organization. Volunteers take part in every project, in a wide range of roles, in times of both routine and emergency. As volunteering is one of Latet's core values, we invest significant resources in managing and retaining volunteers, in order to create a unique and meaningful volunteer experience for everyone.



**29,260**

volunteers participated in the organization's activities



**448,900**

volunteering hours were given



**98%**

of the permanent volunteers feel proud to volunteer with Latet



**96%**

of the volunteers stated they would recommend volunteering with Latet



**95%**

of the volunteers stated that the volunteering is meaningful to them



**88%**

retention rate of the volunteers from 2021 to 2022

## NATIONAL FOOD DRIVES

As every year, we held our traditional national food drives for Passover and Rosh Hashanah in collaboration with the Shufersal supermarket chain. 3,800 volunteers coordinated and participated in the drives and collected 19,843 food boxes for families and elderly people in need.

## GROUPS OF INTERNATIONAL VOLUNTEERS COME TO VOLUNTEER AT THE LOGISTICS CENTER

Our logistics center is slowly becoming international! During the past year, we were happy to host groups of volunteers from The Jewish Federation of Greater LA, The Jewish Federation of Greater Houston, Taglit, The International Fellowship of Christians and Jews, all who visited our logistics center, packed food boxes and learned about Latet's actions in the field.





## ANNUAL VOLUNTEERS EVENT

The annual volunteers event – devoted entirely to our volunteers to express our gratitude for their work – took place in July, at the Zappa Midtown TLV venue. More than 1,000 volunteers and partners attended the special evening, during which certificates of appreciation were awarded to outstanding volunteers and Rami Kleinstein performed an amazing concert.



## THE MOBILIZATION OF THE BUSINESS SECTOR AND THE "DONATE AND PACK" INITIATIVE

Latet's "Donate and pack" project has been carried out successfully for several years in cooperation with the leading companies in the Israeli market. As part of the project, Latet builds a "food packaging center" onsite for companies while the companies donate money or food products worth a specific number of food boxes, and the employees pack the food boxes. The boxes are then distributed to families in need through our network of partner NGOs.

This initiative offers the employees a unique, lively and fun event, whose impact is felt inside and outside of the company, almost without leaving the office.



**34**

packaging  
sites



**82**

companies from  
the business sector  
participated in this  
initiative that combines  
donation and volunteering



**6,900**

employees  
took part in  
the project





## ASSISTANCE TO UKRAINIAN REFUGEES

The war in Ukraine and the humanitarian crisis that followed took the world by surprise. Latet is first and foremost a humanitarian organization in times of routine and emergency, so we quickly sprung to action. In collaboration with the JDC and the International Fellowship of Christians and Jews, we sent humanitarian aid (food, vital medicines and emergency equipment) by plane. In addition, we supported refugees who were able to come to Israel and distributed 7,600 food and hygiene packages.





## “SHARING MEMORIES”

A joint project created by Latet and Meta Israel that took place for the second time, ahead of the 77th Israeli Holocaust Remembrance Day. “Sharing Memories” sought to connect the younger generation to the testimonies of Holocaust survivors and raise awareness of the situation of impoverished Holocaust survivors in Israel. As part of the project, 22 prominent Israeli content creators held personal and heartfelt meetings with 22 Holocaust survivors (some of whom are supported by Latet) who talked about their childhood during the war and the daily struggle some of them experience today. The content creators then shared these stories on their Instagram Story and as a result, many youths were able to have a rare glimpse into the testimonies of Holocaust survivors.

- This year, “Sharing Memories” reached around 11 million people
- Stories that were shared to the Instagram accounts of the content creators received more than 5.5 million views in just 24 hours
- As part of the project, about \$171K (NIS 600K) was raised to support Holocaust survivors and elderly people in need





## BACK TO SCHOOL WITH LATET

According to the 2022 Alternative Poverty Report, 78.6% of Latet's aid recipients stated that their children had to give up extracurricular activities, trips and participation in youth movements because they could not pay for it. 72.6% of the aid recipients indicated that they cannot afford to buy basic school supplies for their children.

The purpose of the "Back to School" project, which took place for the second time, is to enable children from the aid recipient families to enjoy a proper and equal start to the school year with new school supplies. As part of the project, we distributed supplies to around 5,000 children who received backpacks, pencil cases, notebooks, stationery and more.

📌 In 2021: 2,500 children received backpacks



## “MASTERCHEF – TO GIVE WITH LOVE” ANNUAL TELETHON

Latet's prime-time telethon was held on Channel 12 before Rosh Hashanah and was produced in collaboration with the successful TV program “MasterChef” with the participation of the program's judges, contestants and previous seasons' winners. During the evening, we raised enough funds for more than 200,000 holiday meals that were distributed to the elderly and families in need.





## WINTER OPERATION

Winter is often an additional financial burden on those who experience economic hardship or live in poverty. According to the Alternative Poverty Report, 39% of the elderly aid recipients stated that they cannot afford to use their heating devices or that they do not have any heating equipment and cannot buy any due to their financial situation.

For the 4th year, our “Winter Operation” took place to help families and the elderly heat their homes during the cold season. As part of the large-scale project, and thanks to the support of donors, partners and volunteers, we distributed around 10,000 winter packages worth \$713K (NIS 2.5M). The packages included heaters, blankets, hot water bottles, hats, food boxes and more.

**“Winter is always sad, you don’t have anyone. You don’t feel well. It feels good when you get things like a blanket, a radiator. Not only does it physically warm you, but it also warms your heart, makes you feel that you’re cared for, that there are people who think about you.”**

[ Pnina, 90, a Holocaust survivor supported by Latet’s “Aid for Life” program ]





# THANK YOU

Our deepest gratitude to all our dear supporters, partners and volunteers, who put their trust in us and enable us to sustain significant and effective social action.

[LATET.ORG.IL/EN](https://latet.org.il/en)    **ENDING POVERTY TOGETHER**